BUFFALO & ERIE COUNTY PUBLIC LIBRARY

BOARD OF TRUSTEES PROPOSED AGENDA

Thursday, April 21, 2011 4:00 p.m.

ECLEG APRIS'11 ANIO:54

NOTE MEETING TO BE HELD AT: The Buffalo & Erie County Public Library Joseph B. Rounds Conference Room

- 1 Lafayette Square, Buffalo, NY 14203 Call of the roll A. B. Approval / Changes to the Agenda C. Minutes of the Meetings of March 17 & April 12, 2011 **ACTION** D. Report of the Nominating Committee 1. Presentation of Nominations for Officer **INFORMATION** F. Report of the Chair INFORMATION 1. Res. 2011-11 — Delayed Opening - Special Event **ACTION** F. Committee Reports 1. **Executive Committee** 2. **Budget and Finance Committee** a. Res. 2011-12 — Approve New York State Annual Reports ACTION b. Res. 2011-13 — Regional Bibliographic Database Grant Award **ACTION** c. Res. 2011-14 — Erie County 2012-2017 Capital Project Requests **ACTION**
 - 3. Planning Committee
- G. Report of the Director (sent via e-mail if on file)

d. Monthly Financial Report - To be distributed at meeting

INFORMATION

INFORMATION

H. Report of the Foundation **INFORMATION**

- T. Public Comment
- Ţ. Unfinished Business
- K. **New Business**
- L. Adjournment

PROPOSED MINUTES

REGULAR MEETING OF THE BUFFALO AND ERIE COUNTY PUBLIC LIBRARY BOARD OF TRUSTEES March 17, 2011

The regular monthly meeting of the Board of Trustees of the Buffalo and Erie County Public Library was held on Thursday, March 17, 2011, in the Central Library pursuant to due notice to trustees. The following members were present:

Sharon A. Thomas, Chair Jack Connors, Vice Chair Rick Lewis, Treasurer Amy Alvarez-Perez Richard L. Berger Frank Gist Phyllis A. Horton Anne M. Leary Elaine M. Panty John G. Schmidt, Jr. Judith K. Summer

Absent:

Sharon M. Kelly Hormoz Mansouri Albert L. Michaels Wayne D. Wisbaum

Chair Sharon A. Thomas called the meeting to order at 4:04 p.m. in the Joseph B. Rounds Conference Room. She introduced Susan Kent, a member of the Library's transitional leadership team.

Agenda Item B – Agenda/Changes to the Agenda. There were no changes to the proposed agenda.

Agenda Item C – Minutes of the Meeting of February 17, 2011. Minutes were approved unanimously, as mailed, upon motion by Ms. Panty and a second by Ms. Horton.

Agenda Item D - Report of the Chair. Ms. Thomas reported together with some Library staff she attended NYLA (New York Library Association) Library Advocacy Day in Albany on March 1st. They were able to speak with many N.Y.S. Senators and

Assembly Members and/or their staff where they were well received and very interested in what the Library had to say.

Ms. Thomas conveyed to trustees there was not a quorum at the February 17, 2011 Board meeting; following adjournment of that meeting they moved to an Executive Committee meeting to be able to conduct business on action items.

The Library was notified by County Executive Chris Collins' office that we have a new Board member, Sharon M. Kelly, official as of March 16, 2011. Ms. Kelly replaces Sheldon M. Berlow.

Due to the departure of Sheldon Berlow, a vacancy exists among the office of B&ECPL Board of Trustees Secretary. Ms. Thomas suggested Ms. Summer, Chair of the Nominating Committee from this past January, contact Board members to see if they were interested in this position. She asked for feedback on this and, after some discussion, it was agreed to proceed in this manner. Per Article IV, Section 6, the Bylaws state that "Vacancies among the officers shall be filled by an election by ballot at a regular meeting or special meeting, and a vote of a majority of the Trustees present shall be necessary to hold an election. No such vacancies shall be filled except after nomination at a preceding regular meeting or special meeting." Ms. Summer asked anyone interested in this position to let her know and nominations would be presented at the April 21, 2011 Board meeting.

Agenda Item E - Committee Reports.

Agenda Item E.1 – Executive Committee. Mr. Connors remarked there were 3 Executive Committee meetings to report on – February 17, 2011, February 25, 2011 and March 10, 2011.

Chairwoman Sharon Thomas called the Executive Committee to order on February 17th following adjournment of the regularly scheduled B&ECPL Board of Trustees meeting at which there was not a quorum. As an Executive Committee quorum was present, the Committee proceeded with action items from the February 17th B&ECPL Board of Trustees proposed agenda.

Minutes of the B&ECPL Board of Trustees meeting of January 20, 2011 were approved unanimously by the Executive Committee.

2011 Committee Appointment lists were distributed to trustees in their February Board packet. Committee appointments were unanimously approved as presented by the Executive Committee.

Resolutions from the February 17th B&ECPL Board of Trustees proposed agenda were presented to the Executive Committee. Resolution 2011-6, Authorization to Pursue Alternative Governance & Funding Model for the B&ECPLS was presented by Ms. Quinn-Carey. This resolution essentially says the Library as an institution is pursuing a different means of governance and funding and formally gives approval for the staff and consultants to move forward in this direction. Currently the Library is pursuing the special library district model the most aggressively, but if other viable models are presented, those will also be considered. Mr. Connors moved to approve and Ms. Summer seconded. After some discussion, approval of Resolution 2011-6 was unanimous. Resolution 2011-7 - LSTA Summer Reading Program 2011 was presented by Mary Jean Jakubowski to the Executive Committee. Mr. Connors moved to approve and Ms. Summer seconded. Approval was unanimous.

Ms. Thomas reminded trustees the ACT (Association of Contracting Library Trustees) Workshop is March 19th at 8:30 a.m. at the Central Library. The meeting adjourned at 5:05 p.m.

A special meeting of the Executive Committee took place on February 25, 2011. Susan Kent was unable to attend due to airplane mechanical issues, however, June Garcia was present.

Ms. Quinn-Carey reviewed the provisions of the contract with Susan Kent and June Garcia regarding Board and staff priorities, and expectations for milestones regarding work completion.

Ms. Garcia reviewed the previous day's work with the Search Committee, and provided an overview of the approach that she and Ms. Kent would take regarding administration and the executive search. There was discussion regarding the work related to each major project, and the general expectations for the work related to administrative support. Ms. Jakubowski and Chairwoman Thomas will communicate regularly with Ms. Garcia and Ms. Kent regarding staff and board-related issues.

Ms. Quinn-Carey and Ms. Jakubowski noted important dates and upcoming events and Ms. Jakubowski will work with Ms. Kent and Ms. Garcia to coordinate scheduling.

Library staff (under the direction of Ms. Jakubowski) will gather documents for Ms. Kent and Ms. Garcia. The meeting adjourned at 9:55 a.m.

The Executive Committee met on March 10, 2011. Kate Foster and Laura Fulton from the UB Regional Institute gave a preview of their presentation *Book Smart: A Field Guide to Library System Organization for the Buffalo and Erie County Public Library System.* The presentation will be given at the March 19th ACT Workshop.

Ms. Foster explained this preview was that of interim findings to what she described as the beginnings of understanding library governance/finance.

Library Trustees made several clarifying suggestions. Ms. Foster and Ms. Fulton will incorporate these into the presentation – narrowing the presentation further to key components including the advantages and disadvantages of the various forms of governance structures. The UB Regional Institute's full report is expected in early May.

Due to time constraints, Resolution 2011-8 RFP Award Voice Telecommunications was approved unanimously by the Executive Committee.

Ms. Thomas requested the Executive Committee go into Executive Session to discuss personnel matters. Executive Session began at 5:50 p.m. Executive Session ended at 6:40 p.m. with no action taken. The meeting was adjourned at 6:50 p.m.

Agenda Item E.1.a – Authorization to Pursue Alternative Governance and Funding Model for the B&ECPLS. This resolution was approved by the Executive Committee unanimously on February 17, 2011 and was transmitted to trustees in both the February and March Board packets.

RESOLUTION 2011-6

WHEREAS, The Buffalo and Erie County Public Library (B&ECPL) System is projecting significant financial challenges going forward, and

WHEREAS, in order to ensure the future sustainability of the entire Library System, the Board has been studying and considering the options available for changing the governance model and funding source of the Library System, and

WHEREAS, the Board will continue to gather information, feedback and professional counsel in order to make an informed decision regarding the options available regarding governance and funding, and

WHEREAS, the Board will continue to lead the process of building consensus among all stakeholders including Contract Member Library Boards, elected officials, staff, collective bargaining units, and

WHEREAS, the Board wishes to declare its dedication and support of pursuing and potentially adopting alternative governance and funding models, now therefore be it

RESOLVED, that the Board of Trustees of the Buffalo & Erie County Public Library approves the active pursuit of an alternative governance and funding model for the B&ECPL System.

Agenda Item E.1.b – LSTA Summer Reading Program 2011. This resolution was approved by the Executive Committee unanimously on February 17, 2011 and was transmitted to trustees in both the February and March Board packets.

RESOLUTION 2011-7

WHEREAS, 31,915 children attended a total of 1,280 programs in the Buffalo & Erie County Public Library (B&ECPL) 2010 Summer Reading Program, and

WHEREAS, the B&ECPL is thereby eligible to apply for a mini-grant of \$12,000 to purchase supplies and materials in support of the Statewide 2011 Summer Reading Program, and

WHEREAS, New York State Division of Library Development staff have recently sent e-mail confirming the grant amount that B&ECPL will receive, now therefore be it

RESOLVED, that the B&ECPL Board of Trustees approves the Library Services and Technology Act (LSTA) application to obtain a mini-grant of \$12,000 for the 2011 Statewide Summer Reading Program and authorizes the Library Director to submit that application, and be it further

RESOLVED, that if the grant application is awarded in the requested amount the B&ECPL Board of Trustees authorizes amending the 2011 Grants Budget by appropriating grant revenues and expenditures in the amount of \$12,000 to support the 2011 Summer Reading Program.

Agenda Item E.1.c – RFP Award Voice Telecommunications. This resolution was approved by the Executive Committee unanimously on March 10, 2011 and was transmitted in the Board packet on March 11th.

RESOLUTION 2011-8

WHEREAS, the Buffalo & Erie County Public Library provides local voice telecommunications services to the System's 37 locations, and

WHEREAS, these services are eligible for E-rate program discounts, which currently pay 61% of the cost of the Library's service, and

WHEREAS, pursuant to E-rate program requirements, on February 1, 2011 the Library posted an online *FCC Form 470 Description of Services Requested and Certification* and issued a Request for Proposals (RFP), and

WHEREAS, a total of three (3) vendors submitted proposals in response to the RFP, and

WHEREAS, the Library's RFP review committee determined that the costs for the service as proposed by TIME WARNER CABLE BUSINESS CLASS were lower than the other proposals, and

WHEREAS, the committee's review of vendor qualifications, technical and service proposals found the TIME WARNER CABLE BUSINESS CLASS proposal as highly qualified, now therefore be it

RESOLVED, that the Executive Committee of the Board of Trustees of the Buffalo and Erie County Public Library designates the services proposed by TIME WARNER CABLE BUSINESS CLASS as the lowest cost response for the telecommunications RFP, and be it further

RESOLVED, that the Library's Chief Financial Officer is authorized to negotiate and execute the necessary documents to enter into a three-year agreement with TIME WARNER CABLE BUSINESS CLASS pursuant to the terms and conditions of the RFP that, regardless of starting date, the first term would end June 30, 2014 (coincident with the E-rate funding year) and the agreement would include up to three three-year renewal options, and be it further

RESOLVED, that should the Library not be able to successfully execute a contract with Time Warner Business Class for one or more of the needed service components by March 21st, the resolution authorizes the Library's CFO to execute the necessary documents for any components not covered by a contract with Time Warner Business Class with the next lowest cost provider, BROADVIEW NETWORKS, and be it further

RESOLVED, that the Library's Chief Financial Officer is authorized to file all necessary E-rate forms and certifications on or before the respective E-rate filing deadlines throughout the term of this agreement.

Agenda Item E.2 - Budget and Finance Committee.

Agenda Item E.2.a – Amend 2010 Grant Budgets. Deputy Director Kenneth Stone noted this resolution reflects the reductions in N.Y.S. aid that the Library became aware of in early 2011. Ms. Panty moved for approval and was seconded by Mr. Gist, whereupon approval was unanimous.

RESOLUTION 2011-9

WHEREAS, the Library receives state aid to support various library activities, some of them budgeted in the Library Grant's budget, and

WHEREAS, final grant amounts for the State's 2010-2011 fiscal year are now known, and

WHEREAS, the overall amount is approximately 4.1% lower than the Library received in 2009-2010, and

WHEREAS, the Library wishes to adjust the grant budgets to reflect the final aid amounts approved by the New York State Library, now, therefore be it

RESOLVED, that the Buffalo & Erie County Public Library Board of Trustees approves amending the 2010 grant budget to implement the following revenue and offsetting expenditure budget changes:

		Revenue	
		and	Revised
	Current SAP	Expense	Grant
Grant	Budget	Change	Budget
Central Library Book Aid	60,775	(1,646)	59,129
Central Library Development Aid	263,455	(7,135)	256,320
Continuity of Service	42,500	(1,151)	41,349
Coordinated Outreach Program	143,578	(6,888)	136,690
New York State Library Automation	65,025	(1,761)	63,264
Library Services to County Correctional	,		
Facilities	6,579	672	7,251
Library Services to State Correctional			
Facilities	30,932	6,880	37,812
Totals	\$612,844	(\$11,029)	\$601,815

Agenda Item E.3 – Building Oversight Committee. The Building Oversight Committee met on February 23rd where the AR (Architectural Resources) Team did a presentation. They are still continuing with feedback from the community, staff and other sources on the Re-Imagine project. A series of meetings will take place over the next approximate 8 weeks and dates will be shared once decided upon. All trustees are welcome to join these meetings. A final report is anticipated by early June. Ms. Kent added 2 staff Re-Imagine sessions will take place March 18th. Over the last 3 weeks, Ms. Kent conducted 10 telephone interviews with key stakeholders in the community. She shared there is a lot of interest and support for the Library.

Agenda Item E.4 – Planning Committee. The Planning Committee met on March 7th. Mr. Berger asked Ms. Jakubowski to comment. She noted many things were discussed that Mr. Connors already reported on. In addition, Ellen Bach of Whiteman Osterman & Hanna LLP will be at the ACT Workshop on March 19th to talk about the legalities of changing governance.

Agenda Item E.5 – Search Committee. Ms. Thomas reported the Search Committee met on February 24th and March 10th. June Garcia presented feedback from meetings she conducted with staff. Ms. Garcia is working on the new Executive Director recruitment brochure and getting ads placed. The Committee went into Executive Session to discuss personnel matters and ended Executive Session at 6:40 p.m. The next Search Committee meeting is scheduled for May 9th at 4 p.m. at the Central Library.

Mr. Gist asked if they have an idea of when the next Executive Director will be hired. Ms. Jakubowski reported a timeline was worked on with some open-ended dates with final interviews tentatively scheduled around June 4th, 5th and 6th. She noted this will be a very interactive process. Ms. Garcia and Ms. Kent are working on this and when the schedule is firmed up, it will be shared.

Agenda Item F – Report of the Director. The written Report of the Director has been renamed to Monthly Report of Library System Activity and was sent out prior to the Board meeting.

Ms. Jakubowski personally thanked the Board for bringing both Ms. Garcia and Ms. Kent on board as members of the transitional leadership team. She remarked they are great resources and both she and the Administrative Team look forward to working with them.

Joy Testa Cinquino and Trustee Anne Leary were called upon to provide an update on the Library's 175th Anniversary Gala plans. Ms. Leary reported they had their first meeting and have a committee of 20+ which includes B&ECPL Trustee Amy Alvarez Perez. Ms. Leary commented fundamentally the Library Foundation will sponsor the Gala and monies will be directed for B&ECPL System programming. The Foundation will also be committing funds. She provided specifics such as they plan to utilize the space on the second floor at the Central Library, it will be a black-tie event, tickets will be \$175 per person, and a silent auction will be held. She shared plans and duties of the Committee. She asked trustees to please plan on attending the November 5th event and/or, if possible, put together a table. More committee members are welcome; help is needed with selling tickets, sponsorships and buying tables. Ms. Leary will be contacting trustees for lists of people they may know that can support a benefit like this. The next meeting is May 4th.

Trustee Schmidt arrived at approximately 4:28 p.m.

Ms. Summer updated trustees work on the book and item auction is going well (60+ items have already been received, and hopefully is on the way to 175 items) and she has received good quotes from donors that possibly can be used for public relations.

The following was submitted by Ms. Jakubowski, Deputy Director - COO and transmitted to Board members prior to the meeting:

Monthly Report of Library System Activity March 17, 2011

1. PUBLIC SERVICES

Programs, Learning Opportunities, Outreach and Events

Special Collections:

Travelers and Cosmopolitans: the Tourist is the Other Fellow continues through May 28th and has received many excellent reviews—both in person and in its digital representation, www.thetourististheotherfellow.blogspot.com. There have been 839 visits to the blog since it began. Viewers are from the U.K., Canada, Turkey, Chile, Israel, Austria, Egypt, India, Nigeria and New Zealand, as well as the United States.

Assistant Deputy Director for Special Collections **Peggy Skotnicki** and Rare Book Librarian **Amy Pickard** provided a tour of the current exhibit and selected treasures from the Rare Book Room on February 17th for former Library Director **Bridget Quinn-Carey**, her husband and 2 gentlemen from M&T Bank.

Destinations: Songs of Travel and Romance is the new Grosvenor Room display curated by Librarian Carol Pijacki. Travel-themed sheet music from 1904 to 1950 complements the Rare Book Room Exhibit: Travelers and Cosmopolitans: the Tourist is the Other Fellow." Thanks go to Dawn Stanton and Darlene Pennachi of the Graphics Department for their work on the exhibit.

There are currently 2 rare book exhibits available for display in B&ECPLS libraries: Edward S. Curtis' *The North American Indian* and *Alexander Hamilton*. Additional traveling exhibits are being developed from *The Ideal Book: William Morris and the Kelmscott Press* and *Travelers and Cosmopolitans: the Tourist is the Other Fellow* as well as *The BPO and Our Community: Celebrating 75 Years* from the Grosvenor Room. All libraries were surveyed as to their exhibit preferences. Staff in the Grosvenor Room are working with **Dawn Stanton** and **Darlene Pennachi** of Graphics on this project.

Carol Pijacki led the discussion at the Literally Speaking Lunchtime Book Discussion on February 15th for *The Immortal Life of Henrietta Lacks* by Rebecca Skloot.

Amy Pickard and Grosvenor Room Librarian Rob Alessi visited T2 Printing to acquire digital image files of Rare Book Room materials which had been photographed by Todd Treat.

Carol Pijacki conducted 4 tours of Grosvenor Room local history and genealogy resources.

The restructured Training Lab is alive with activity. An ambitious spring schedule of classes is under way at the Central Library Training Lab and there are numerous Cyber Train bookings in upcoming months. Training Lab Coordinator **Kara Stock** is working with the staff to balance class training with projects designed to support technology initiatives. Kara updated the "Intro to Flickr" class. All of the part-time librarian trainers, **Ian Shoff, Tom Carloni** and **Andy Aquino** have conducted solo classes and each is working on a special project which will enhance training opportunities.

A total of 26 public technology training classes were conducted at the Central Library Training Lab and using the mobile Cyber Trains, for 384 attendees. Buffalo Public Schools utilized the Central Library Training Lab conducting 9 ESL classes, and Librarian **Charles Alaimo** conducted research classes for 2 high school groups. Three Web 2.0 classes were conducted with attendee evaluations reporting an overall 4.92 rating out of a possible 5. A participant comment follows:

"I wasn't sure about attending this program and now I am so thrilled to think I came and learned so much about the broad scope of info available at the library. And a very interesting and knowledgeable teacher" Ian, LNC

The Information Technology Team has successfully installed a program called Scratch (ver.1.4) to all 37 "Cyber Train" laptops. The free educational software was developed by MIT (Massachusetts Institute of Technology) Media Labs. The creatively engaging program will be promoted by the Youth Services Programming Team and taught to a younger audience as part of the B&ECPL technology training program.

The Information Technology Team has successfully tested and has begun the installation of a new and updated math game that is being deployed to all public computers at the City Branches and the Central Library. TabulaDigita's DimensionU will replace an older game called DimensionM that has been in use since 2009. The game can be played by any student that holds Buffalo Public Schools ID. The software needs to be installed on each individual computer and, to date, only the Crane Branch has been complete. The project continues at other libraries.

A new Nook e-Reader download training guide has been developed by B&ECPL staff. The step-by-step instructions and training outline are available on the Library's website e-Content Page http://bit.ly/eTGzLC along with additional guides for using the 'Downloads 2 Go' site and downloading digital content.

BookMyne, the SirsiDynix app that provides iPhone/iPod touch users with mobile access to the B&ECPL catalog, cleared a major hurdle with the ability to search the holdings of all libraries holdings regardless of the entry point. The updated app functionality provides library locations, open hours, My Account features, enhanced Catalog searching and Holds features.

OverDrive, the Library's download e-Book and audiobook provider has released an app that is fully compatible with the iPad. Now, iPhone, iPod Touch, and iPad users can use the optimized OverDrive Media Console app to check-out and download FREE digital books.

Community Connections - Adult Programming and Outreach

- **Dan Caufield** and **Glenn Luba** answered 25 Book a Librarian appointments in February.
- On February 3rd, **Dan Caufield** spoke at a meeting of the Business Networking International of Western New York. The BNI is an international group of business professionals who work at creating a network of offered services. Dan spoke for 40 minutes and much of the interest revolved around using referenceUSA. The talk was well received by the 35 members in attendance.
- On February 16th, **Glenn Luba** conducted a presentation of library resources to the Parachute Group (a networking group of job seekers). The presentation was well received by the 12 attendees and focused on materials, services, and electronic resources the library provides to aid in the job finding process.

Children's Programming Team, including the Children's Room at Central

- February was a planning and assessment month for the Children's Programming Team. Many contracting libraries and Buffalo City Branches were visited in order to ascertain juvenile and teen programming and centralized selections needs. Libraries were also electronically surveyed for programming choices for the initial series of programs developed by the Children's Programming Team. The programs are to begin in March 2011.
- Library vendor Brodart conducted training for centralized collection development with System selectors Peggy Errington, Kathy Goodrich and Kerra Alessi.
- The Children's Programming Team continues to prepare for the transfer of the juvenile collection from the Children's Room to its new home in the Popular Materials Department. The juvenile collection has been consolidated and prioritized for maximum patron accessibility.
- Family Place Parent-Child workshops were scheduled and supplies ordered for all 4 site locations (Central, Niagara Branch, Kenmore and Anna M. Reinstein Libraries).

- The Lancaster and Hamburg Libraries had the distinction of being the first contract member libraries to receive a program presented by the Children's Programming Team (CPT). On Sunday, February 13th, each library held a Valentine's Day program. Librarian Kasey Mack presented the program at the Lancaster Library and Librarian Sarah Gallien presented it at the Hamburg Library. Each provided stories, a Valentine's Day craft and played Valentine bingo.
- On February 3rd, storyteller Karima Amin visited the Central Library. Seventeen children and adults enjoyed stories and songs celebrating Black History Month.
- On February 5th, Gaming Saturday returned. Sr. Page **Laura Raichel** hosted this program. Twenty-two children enjoyed playing the Wii, Game Cube and various board games. Pizza Lover's Club, Lego Club and Saturday Afternoon Movie Matinee were also back in action.
- The Central Library had a very special visitor on Monday, February 7th. Elmo from Sesame Street stopped by. Over 140 children from 2 Bethel Head Starts, Enterprise Charter School and Montessori School were thrilled to meet Elmo! Librarians Wanda Collins, Kathy Goodrich, Mary Ann Budny, Becky Pieszala and Sr. Page Nancy Smith read stories while the children waited for Elmo. After meeting Elmo the children made crafts with Librarians Matt Kochan, Kerra Alessi and Kasey Mack.
- The Online Winter Reading Challenge began on January 31st and ended February 25th. Sixty-two children read 411 books and posted 128 reviews. Three names were drawn for prizes.

Tours:

February 8: Bennett Park Montessori Preschool; Attendance: 22

February 16: Drop In Group; Attendance: 21

Outreach:

YMCA at the Family Court

February 8: Librarian **Wanda Collins** February 14: Librarian **Wanda Collins** February 28: Librarian **Kasey Mack**

*Staff continues to present stories, songs and puppets to the children

February 4: Attendance: 45, school visit to Harvey Austin School
(Librarians **Kerra Alessi** and **Kathy Goodrich** – Presentation of B&ECPL homework databases, catalog and services. Also distributed library cards to students.)

February 22: Attendance: 41, Story Hour at Buffalo West Even Start (Librarian Kathy Goodrich – Story Hour for new immigrant families)

Central Library

- Information Services Librarian Jamie Smith received a call from Kathy Schultz in e-Branch about a patron looking for Hi-Lo readers here in the library. The patron was working with a 14-year-old with a reading level of 1st or 2nd grade and wanted us to find about 10 books for her. The issue became complicated because books on his interest level are on a much higher reading level. Even the traditional Hi-Lo readers have about a 3rd or 4th grade reading level once they get to his reading level. In addition, we do not have a Hi-Lo section nor do we identify our books by interest level and reading level. She did some research to identify some appropriate books and pulled them. The patron came in and we discussed the issues with her student and found even more books that will help her. The patron was thrilled!
- February 2nd was the day for all new staffing shifts and layoffs to occur.
- Monday, February 28th, was the beginning of our new One Reference Desk model. The Information Services Team now staff the desk at the front of the building near Fables Café. All staff is working very hard to accommodate this change and move forward with the new service models.
- Information Services Manager **Dorinda Darden** has been appointed as Director of the Town of Tonawanda Public Library System effective February 15th. We all wish her the best of luck.

Tours

- Charles Alaimo provided a database presentation for the Amherst High School Honors English class on February 7th. Fifty 11th and 12th grade students and 4 adults were given instruction on the Literature databases and then helped to find print sources in the Information Services Department. Dan Caulfield assisted in the training lab for those needing continued computer access.
- Charles Alaimo provided instruction in the Training Lab for 35 students and 3
 adults from Our Lady of Black Rock, grades 6, 7 and 8, for many database
 subjects. He then provided a brief tour and assisted them in finding material on
 the open shelves.
- Charles Alaimo provided a brief, impromptu tour of the Mark Twain Room for 8 students and 2 adults from the Goals Program on the 23rd.
- On February 5th, **Jamie Smith** did a tour for Saint Monica Scholars, which consisted of teenage girls paired with adult mentors. The group consisted of roughly 30 people. The girls had lunch followed by a tour and a scavenger hunt that she prepared. They seemed very interested on the tour and had a ball with the scavenger hunt. No one got more than 2 questions wrong and 2 groups had

perfect papers. They were all given prizes (by the group) for completing the task. We had a lot of fun!

Development & Communications Team, outreach and programming:

- Coordinate details, and support promotion, for events occurring this month:
 - o "Imagining Buffalo" lunchtime series Melissa Brown, Historical Society 2/8 (27); Francis Kowsky, historian 2/22 (24).
 - Working for Downtown Brown Bag Lunch Series 2/23 Carl Paladino, Ellicott Development (65)
 - o BPOvations @ the Library Series 2/16 (Central 26; OPK 29)(AUD 2/23 39)
 - o UNYTS blood drive 1/17
 - Squeaky Wheel "Stories from the Niagara Frontier" Series 2/3 17, 2/10 21, 2/17 14, 2/24 7)
- Coordinate logistics, promotion, program for 2nd PastForward Discussion Series "Our Daily Bread" event 2/24 (80) [NYCH grant Depression project]
- Staff Women's History Month Coordinating Committee (March 2011); create and coordinate calendar copy, consult on sponsorship, distribute promotion and calendar.
- Research, review as prep for 3/2 Library Foundation meeting Admin staff support.
- Coordinate donations of discarded books for The Belle Center, United Church Home.

Buffalo City Branches

Dudley Branch Library

• The Dudley Branch held an Intermediate e-mail Computer Training class on February 25th with 3 adults in attendance.

East Clinton Branch Library

- East Clinton Library had 2 computer classes in February. Microsoft Word- Basic had 8 attendees and Resume Maker had 5.
- The Young Scientist program at the East Clinton Library had an impromptu event with 7 attendees.
- East Clinton Branch Page **Patty Salatka** held a Valentine craft activity with 4 children.
- Librarian Ian Schoff held a Resume Maker class for 5 patrons to enhance their resumes and give them tips on applying for jobs online.

East Delavan Branch

- Lego Club continues at the East Delavan Library. Clerk Stephen Carson made new posters and flyers promoting this ongoing event. Due to some bad weather, the Lego Club only met on 2 Wednesdays this month with a total of 5 participants.
- On Friday, February 25th, members of the Bennett-Wells Post 1780 of the American Legion had an informational table in the East Delavan Library.
 Members were on hand to talk to patrons about the American Legion. Linda Smith, a nurse practitioner from Roswell Park Cancer Institute, was on hand to give information on early detection of lung and breast cancer and provide other health tips.
- Movie Saturday started on February 26th in the Children's Area of the East Delavan Library. A popular movie was shown to 5 children who were served popcorn and juice boxes to enjoy during the film.
- Branched Out was scheduled to resume at the East Delavan Library on February 28th, but due to a mix up, no leader from the Buffalo Museum of Science showed up. Library Associate Wendy Prabucki quickly pulled together some books on sharks and had the children color pictures of sharks, labeling their body parts. A total of 10 children and 3 adults were present.
- East Delavan Library is partnering with Read To Succeed Buffalo (RTSB) to get families involved in the Children's Literacy Initiative. Staff has been passing out applications to families with children under the age of 5, and RTSB is going to enroll them in the Dolly Parton Imagination Library (free books for children under age 5). Monthly birthday parties will be held for the enrolled children in the basement meeting space starting in the month of April.
- Computer classes at the East Delavan Library continue to be held on Wednesday and Saturday. The classes are taught by the Adult Education Division of the Buffalo Public Schools. This month they served a total of 13 participants.

Frank E. Merriweather Branch Library

- Free tax assistance began at the Merriweather Library on February 1st and will continue every Tuesday evening through April 12th; this is sponsored by the IRS Volunteer Tax Assistance Program (VITA).
- On February 3rd, Group Ministries AIDS Leadership Coalition presented a National Black HIV/AIDS Awareness Day Concert with featured vocalist Drea D'nure and the East High Panthers Vocal Ensemble at the Merriweather Branch.
- On Wednesday, February 9th, New York State Senator Mark Grisanti (60th District) held an open community meeting for his constituents at the Merriweather Library.
- On Friday, February 11th, a Veterans Informational Seminar sponsored by the Jesse Clipper Post No. 420 American Legion in collaboration VA Medical Center was held at the Merriweather Branch.

- On Saturday, February 12th, storytellers Karima Amin and Sharon Holley, percussionist Eddie Sowande Nicholson and vocalist Joyce Carolyn presented their annual program: "Along This Way: Storytelling in the African Tradition."
- On February 16th, County Legislator Betty Jean Grant held her bi-weekly community meeting at the Merriweather Library.
- The 34th annual Carter G. Woodson Essay Contest program was held on Saturday, February 19th, at the Merriweather Library. An audience of 100 listened to the winning students read their essays on the theme "A Salute to African American Soldiers."
- The annual African American Read-In was held on Sunday, February 20th, at the Merriweather Library.
- On February 25th, members of the National Labor Relations Board received a tour of the African American Resource Room in the Merriweather Library. They were also interested in books relating to African Americans in the Civil War.
- On Saturday, February 26th, Mrs. Eva Doyle held a program entitled "Dressing Up For Black History." Students in grades 4-12 portrayed different African Americans who have made a difference from past history to present.
- County Legislator Barbara Miller-Williams borrowed posters and books from the Merriweather Library for a Black History program in Rochester, New York.
- Librarian **Brian Hoth** took library programs and materials to the following agencies and schools
 - Monday, February 7th, Bethel Head Start at 1485 Jefferson Avenue. Read stories to 15 prekindergarten students. The site houses 5 classes in all and Brian spoke with 4 other teachers about outreach services.
 - Monday, February 14th, monthly visit to CAO Head Start at the Old First Ward Community Center. Brian presented a program on Shapes and Numbers to 32 prekindergarten students and their teachers. Brian read stories, did 2 activities, and the children sang songs; afterwards, they made a clown craft using various shapes. Dudley Branch Manager Suzanne Colligan accompanied Brian on his afternoon visit giving her an opportunity to make some community contacts. Ms. Colligan was grateful for the opportunity to visit.
 - Monday, February 28th, CAO Head Start at Ferry Academy. Brian read stories to 7 classes totaling 104 prekindergarten students and teachers. Each teacher completed an Agency Card application and will begin classroom collections next month. Brian's next visit is scheduled for Wednesday, March 30th.

Niagara Branch Library

 During the week of February 21st, when Buffalo Public Schools were not in session, the Niagara Branch provided daily programming and computer use to the school-age daycare students of Niagara Day Care. Assistant Librarian Gwen Collier presented programs on Children's Dental Hygiene Month, African American and Children's Inventors, and Silly Bands. Page **Ashley Gormady** located, prepared and presented craft activities including a paper doll with felt clothes for Mexican Flag Day, beaded animal key chains, origami paper airplanes and animals.

- Senior Page Cindy Yusczyk conducted an impromptu tour of the Niagara Branch when a group of adult ESL students from Journey's End Refugee Services dropped in on Thursday, February 24th. She also assisted several students from the group in signing up for library cards.
- The Niagara Branch meeting room continues to be a valuable resource for numerous community groups and agencies. This month the meeting room, as well as the library itself, was used by these groups: Journey's End Refugee Services "Let's Go to the Library," Buffalo West Charter School, Heart of the City Neighborhood, Upward Bound, Citybration, the Latino Lions and the weekly Homeschool Group. Literacy Volunteers' SES drop-in tutoring continues on the main floor.
- Librarian Gwen Collier held daily programming activities at the branch for Miss Porter's school-age daycare group of Niagara Day Care during the week of February 21st when Buffalo Public Schools were on break. Miss Porter expressed her appreciation for the way that Gwen utilized literacy based games and activities to support the program themes, and specifically requested that she continue to do so in the future. For example, a program on Dental Hygiene Month featured a word search, ABC game and definitions using non-fiction books, dictionaries and thesauri. On the day the children created their own Silly Bands, they were also sent on a hunt to find silly books and explain what made them silly.
- Kirk Laubenstein from Niagara District Council Member David Rivera's office hosted a drop-in night at the branch on the afternoon and evening of Wednesday, February 23rd. This was the first of such outreach on their part and they plan on repeating the session in the future to provide an easy way for their constituents to make contact with the council member.
- Librarian Gwen Collier took library programming to these schools and agencies in February -
 - Niagara Day Care Preschool on February 4, 11, 18 and 25. The themes were The Farm, Trucks, Lions and Curious George respectively.
 - Gateway-Longview Therapeutic Pre-K, 3 classes. First visit held was on February 9th.
 - Holy Cross Head Start on February 17th 5 preschool classes. The theme was Lions.
 - School 77 @ D'Youville Porter Campus on February 28th Pre-K. Two classes of 27. The theme was Curious George.
- Library Associate **Paul Guminski** updated the "Welcome to the Niagara Branch Library" brochure to incorporate recent changes in borrowing policies and fees.

This brochure is given to new cardholders and will be used until the systemwide new borrower packet is created.

North Park Branch Library

- North Park Library's Wii program was held on 4 Fridays and 2 Saturdays in February. Children, teens and tweens use it on a walk-in basis.
- North Park's Craft Crazy Mondays program was held 3 Mondays in February. Sr. Page **Sarah Barry** and Page **Karen Leonard** created Valentine's Day pins with the children who attended on February 7th, tissue paper bouquets on February 14th and mosaics on February 28th.

Riverside Branch Library

- Riverside Library held a Valentine Craft program on February 12th with an attendance of 4.
- Riverside Library's Sr. Page **Leah Brown** and Page **Caitlin Goodrich** helped children make Valentine's hearts and cards.
- On February 17th, the Riverside Library held a Board Game program; attendance was 3. Children played the games Trouble and Scrabble.
- On February 22nd, the Riverside Library set up a craft table; attendance was 10. Since Buffalo Schools were off for spring break, Library Associate **Tami Linkowski** set up a craft table with an Under the Sea theme. All crafts included an octopus and the children's imagination.
- Beginning February 12th, TCE- Arp Tax preparation, managed by Rida Bross, began filing taxes for senior citizens and low income families at the Riverside Branch. Tax service will end Tuesday April 12th.

Hamburg Public Library - submitted by Jack Edson, Library Director

The Hamburg Public Library ended the year 2010 with several interesting programs including our annual Christmas Party for our adult book club and our Friends group; our Hamburgh Holidays program offered a family story telling session and our staff presented a gingerbread house craft for families at both of our libraries.

We offered a Valentine's Day craft session on Sunday, February 13th and this program was a "first" for 2 reasons; it was the first time we presented a program on a Sunday afternoon and it was the first program that was offered by Central Library's new Programming Staff.

We presented an "Origami Valentines" program on Valentine's Day and this was our focus for the "SnapShot NY; a Day in the Life of a Library" initiative.

I participated in Library Advocacy Day in Albany this past March 1st; part of 2 teams of librarians, trustees and administrators who visited 12 NY State Senators and Assembly

Members, discussing our needs with our elected officials and their staffs. This year, we spoke primarily about the reductions for libraries in this year's state budget and we explained the concept of the Special Library District and asked for support and advice as we move forward with this model.

Central Library's programming librarians have scheduled story hours for both of our libraries including a Lap Sit program for 2-year-olds at Hamburg and a regular Preschool Story Hour at our Lake Shore Library.

We will also offer a series of special musical programs for very young children at the Hamburg Library thanks to a trained volunteer who recently moved to our community.

Marilla Free Library - submitted by Joyce Kaupa , Library Manager

The new year brought new hours to the Marilla Free Library and patrons and staff are still adjusting. The change in hours came about as a result of an hours of operation survey which was conducted to determine preferred hours of operation. Our goal was to make the library hours as convenient and beneficial to our patrons as possible. As a result of the 151 responses to the survey, library hours shifted to longer hours on some days and opening later on others. We are now open to 6:00 p.m. or 8:30 p.m. on every open day except Saturday. We found that this shift has resulted in a greater daily circulation and patron count. Patron comments have been very positive.

We are looking forward to our first Storytime to be conducted by Central Library staff in March. To date, we have 11 children eagerly awaiting Monday mornings. Central staff will also present Book Bingo in April. Craft and activity programs continue courtesy of the West Seneca YES (Youth Engaged in Service) Program of West Seneca. This group has been conducting these very popular free programs monthly during the school year and more often during the summer months. Fifteen school-age children attended February's Valentine session and 16 are signed up for March.

Although wintry weather persists outside, library staff has been busily making plans for summer programs. Incentives have been purchased for the Independent Reading Program and performers are being scheduled. We will be working with the Town of Marilla to provide a fantastic summer schedule for the residents of Marilla and patrons of our library. We are also investigating the possibility of holding programs for adults with volunteer facilitators.

Collections: Development and Use

Amy Pickard and Rob Alessi selected items from the Library archives for a digitization project in the Department of Library & Information Studies (DLIS) Digital Libraries course. The images, documents and artifacts that highlight the Library's importance to

the community will be mounted on the WNY Legacy website to celebrate the 175th Anniversary of the B&ECPLS.

DLIS student Ken Wierzbowski is doing a practicum in the Rare Book Room, continuing the indexing of the World War posters.

The popularity of Freegal Music downloads continues to be strong. In February, 555 patrons downloaded a total of 3,476 titles.

Five hundred twenty-eight downloadable eBooks and 140 downloadable audiobooks were added to the Library's collection in February.

Patrons continue to suggest titles for purchase and request that a hold be placed for them automatically from the online catalog. Patron comments have included:

- o "This is a great new service. Thank you!"
- o "Thank you so much. I support the Library and find it invaluable. Appreciate all your work."
- "Thanks so much! I appreciate your taking my suggestion and having this new ordering feature. It makes sense to spend money on what your patrons want to read/hear. Our B&ECPL system is special and much appreciated by the taxpayers of this region."

Subject guides that have been added to the Library's website since the last report include Pets, Weather, Geology, and Zoology.

Special Projects Coordinator **Meg Cheman** created subject guides for Pets and Writing. We continue to see increased use of these guides designed to provide better access to our databases.

2. FUNDING

Finances

Final New York State Library aid estimates for the state fiscal year ending March 31, 2011 (funding for the Library's 2010 budget) were released by the New York State Library on February 17th. This aid ended the year over 100,000 (4.1%) lower than the aid amount provided in 2009. The Governor's proposed 2011-2012 budget would lower state aid another 10%. Should the Governor's proposed budget be adopted, library aid would be reduced to levels not seen since the early 1990's and would be approximately \$800,000 less than their peak in 2007-2008. As part of their visit to Albany for NYLA Library Advocacy Day, B&ECPL representatives briefed area State Legislators on the impact of these budget reductions and received positive feedback which included a follow-up phone call on March 10th from State Senator Mark Grisanti who was pleased to announce that the State Senate was supporting full restoration of the 10% in their

budget package. Please see the Communications and Community Relations section for a fuller description of Library Advocacy Day activities.

Fundraising

A request for \$100,000 was sent for Family Place programming to Stan Lipsey / Buffalo News.

The Gala Planning Committee meeting is scheduled for March 9th. Approximately 20 volunteers are expected to attend. The Gala is Saturday, November 5, 2011 at the Central Library; tickets are \$175, sponsorships start at \$1500 - \$20,000. See **Joy Testa Cinquino** or B&ECPL Trustee **Anne Leary** with questions.

3. OPERATIONS AND INFRASTRUCTURE

Technology

RFID (Radio Frequency Identification) equipment and gates have been ordered for the East Aurora Library. "Go live" implementation for East Aurora and the East Clinton Branch is scheduled the week of April 4th. RFID conversion is almost complete at the Audubon Library. Conversion teams have moved to Williamsville and the Central Library. Implementation targets the week of May 2nd for both Audubon and Williamsville. Several other suburban locations are now tagging and encoding collections.

The Information Technology Team has assisted various departments with staff computer relocations at the Central Library. Due to reorganization, the computer equipment relocations included physical computer moves, enabling data drops, reconfiguring logon profiles and shared drives mapping, reorganizing the Active Directory tree and e-mail boxes.

As a result of the review, discussion and statistical analysis conducted by the Working Group on Borrower Services, several new policies and procedures were recommended to facilitate staff-patron circulation interactions and experiences. As a result, SirsiDynix Symphony policy changes took effect in February to support the new policies. Major changes included the implementation of a 1-day due date grace period, the reduction of overdue fines for adult videos to \$1.00 per day with a maximum fine of \$10 per item, an increase in the adult unclaimed Holds fees to \$.50, elimination of the "new" user profiles, increasing the "blocked" threshold to \$10 for most user profiles, and increasing the number of overdue items that trigger a block from 5 to 15 items. Borrowing policies are reviewed on a regular basis to ensure equitable access to our collections and an overall positive user experience.

Links were designed and added to the Web2 Catalog for patrons to suggest title additions to the Library's collection.

The Information Technology Team has provided assistance for related tasks and projects in support for many various events happening at Central, including the creation of a podcast titled: Special Legislative Public Library Districts.

Nine tutorials for the HeritageQuest Online database that were created by Grosvenor Room Librarian **Rhonda Konig** were added to the website at http://www.buffalolib.org/libraries/collections/genealogy/databases.asp.

Rob Alessi finished gathering bibliographic information and taking photos/scans of each title in the Milestones of Science collection, with assistance from Senior Page **Jason Barone**, for use with the new book browser on the redesigned Milestones web page. Web Page Master **Terri Dickson** is completing work on the site.

Central Library Reorganization:

Special Projects Coordinator **Meg Cheman** and Community Connections Librarian **Glenn Luba** continue to work with staff to consolidate the Central Library. The new Magazine Room is now open for business and patrons are spending time in the space, sitting at the new café tables and perusing the collection. The floor in the new Children's Space has been repaired and cleaned - walls have been painted. Plans for the new Media Room, including wall and exit locations and shelving configurations, have been developed and approved.

Glenn Luba managed the shutdown of the Humanities and Social Sciences workroom and transfer of miscellaneous items out of the Business, Science and Technology area.

Borrower Services:

Borrower Services staff has been working on discarding old records of patrons with inactive checkouts. During February, this purge combined with the database cleanup project resulted in over 500 patron records being deleted from Sirsi.

An additional 200 patron records were modified to correct errors in patron e-mail addresses for patrons who had requested e-mail notification. These errors prevented patrons from receiving any e-mail from us.

Borrower Services staff helped with the conversion of the audiobooks collection to a floating collection; almost 800 were processed this month.

Staff Development

Angela Pierpaoli coordinated a staff training session by CQ Researcher on February 24th for 12 participants in the Central Library Training Lab.

Technical Services Manager Jennifer Childs attended a Preservation Committee meeting at the Western New York Library Resources Council (WNYLRC) February 11th.

Assistant Deputy Director **Carol Batt** along with Library Information Technology Administrator **Toni Naumovski** and several key technology support staff members participated in a conference call with newly assigned SirsiDynix Library Relations Manager Vera Maeser, February 16th.

Toni Naumovski, Technical Services & Technology Support Manager **Maureen McLaughlin**, Technology Support Manager **Kelly Donovan** and **Terri Dickson** attended a 45-minute webinar titled: "ADA Update: Revised Regulations for Disability Accommodations for the Public" on February 16th. The webinar covered some of the newly revised American with Disabilities Act (ADA) regulations that take effect on March 14, 2011, as libraries face new challenges and requirements for meeting both the spirit and letter of the law.

Maureen McLaughlin and **Jennifer Childs** joined the Collection Development Team for a BibzII training session conducted by Brodart representative Jennifer Rooth on February 17th. Brodart's IT staff followed up by programming all of the B&ECPL's 9XX technical requirements.

Maureen McLaughlin and Library Administrative Manager Tracy Palicki viewed the webinar "OCLC Billing, Payment and Account Management for Members" February 22nd. As a result of Nylink's decision to cease operating in June 2011, direct OCLC billing will begin with the May 2011 invoice.

Jennifer Childs and Technical Services Librarian Britt White met with Ebsco representatives on February 24th to review the benefits of using their online subscription service, Ebsconet. Ways to identify new, popular magazines were discussed and will be pursued by Ebsco.

On February 9th, **Dan Caufield** attended the fourth of 6 Library Marketing classes offered by the Rochester Library Resource Council.

On February 23rd, Dan Caufield attended an ECIDA City Mangers meeting.

On February 9th, Librarian **Kathy Goodrich** attended the Buffalo West Even Start Advisory Council meeting.

Librarian Mary Ann Budny attended a Family Place site meeting with Barb Stanley at the Reinstein Library.

On February 18th, Librarian Mary Ann Budny attended a Family Place site meeting with Town of Tonawanda Public Library Director Dorinda Darden.

On February 16th, Librarian **Kathy Smith** held a training class for the state report at the Julia Boyer Reinstein Library.

On February 23rd, Library Associate **Wendy Prabucki** met with Mimi Dow and Zoe Scruggs about the possibility of starting a teen writers workshop at the East Delavan Library. They were impressed with the space and would like to move forward if scheduling and budget issues can all be worked out.

Merriweather Branch Manager **Sandra Williams Bush** participated in Black History programs at Artspace (2/5), Enterprise Charter School (2/7), Makowski Early Childhood Center (2/16), Colonial Village Elementary School (2/18), and Erie County Community College (2/23).

On February 15th, radio station WUFO 1080 broadcast Ted Kirland's radio show live from the Merriweather Library's auditorium. Branch Manager **Sandra Williams Bush** was briefly interviewed.

Linda Rizzo, Manager Buffalo Branches, attended the Riverside Business Association's monthly meeting at the Riverside Branch on Thursday, February 24th.

On February 1st, Niagara Branch Manager **Brian Hoth** visited UB and spoke to a class of 15 graduate students attending LIS 583 – Public Libraries about the importance of community involvement. Librarian **Britt White** is teaching the class this semester and asked Brian to talk about his experiences at the Niagara Branch. The class showed much interest and appreciated learning from his experience.

Niagara Branch Manager **Kathryn Galvin** attended a meeting of the Buffalo West Even Start Advisory Committee at Holy Cross Head Start on February 9th.

Becky Pieszala and **Carol Ann Strahl** each contributed a book review for the *Buffalo Rising* website.

Facilities

Niagara Branch springs a leak: heavy rain contributed to groundwater entering the library basement via the recently constructed elevator shaft. City and library maintenance personnel worked to address the problem with a potential fix identified.

Reconfiguration of the circulation desk and flooring of the East Clinton Library, a precursor to activating RFID at the branch, is nearly complete. RFID equipment installation and activation is anticipated the week of April 4th.

The Central Library's grant funded Ellicott Street Entrance Accessibility Project is finally nearing completion. While a number of punch list items remain, the main portion of the now fully accessible entrance is estimated to be open the week of March 21st.

Kim Willer of Prism Quality EAP addressed B&ECPL managers and directors on the topic of "Trust and Unity in the Workplace" on February 9th. Repeated sessions are planned for additional staff participation.

4. COMMUNICATIONS AND COMMUNITY RELATIONS

Bridget Quinn-Carey, Joy Testa Cinquino, Mary Jean Jakubowski, Meg Cheman, Jack Edson, Roseanne Butler-Smith and Sharon Thomas participated in Library Advocacy Day in Albany on Feb. 28 and March 1. Members of the Western New York delegation received visits by the Buffalo contingency. Discussion focused on encouraging support for alternate long-term financing and governance for the B&ECPL.

Library 2.0: Facebook.

The Central Library Facebook page currently has **2,379** fans, **1,371** active users and has "likes" totaling **2,3487**. February Facebook posts included many event announcements, a copy of the "open letter to library patrons", and information about downloadable content, and more...

Buffalo & Erie County Public Library - Central Library Check out the new exhibit in the Central Library's Rare Book Room. "Travelers and Cosmopolitans: the Tourist is the Other Fellow" showcases diaries, photographs, and travel ephemera from the 1920s and 30s.

Travelers and Cosmopolitans: the Tourist is the Other Fellowthetourististheotherfellow.blogspot.com 4 people like this.

Meagan Baco I saw these last weekend, very cool aesthetics. And the travel journals, especially of Egypt were amazing to see. Thanks! February 16 at 12:00pm

Library 2.0: Twitter.

@buffalolibrary, our System Twitter page, has 1,643 followers, an increase of 50 followers in February. In addition to many RTs (re-tweets), tweets mentioning the Buffalo Library include:

high hopes DLG! Got a personalized message from @buffalolibrary after I started following them! Follow if you love books and Mark Twain quotes!

BorriUPS Borri UPS Systems @buffalolibrary thank you for your message, where would we be without Libraries, do you think they will disappear with ebooks and readers?

freedommary Mary Burrowes @buffalolibrary Congrats 2 Bflo Library on its 175 yr anniversary! Thank u for all your service 2 our community. PS: Great timeline display

<u>LibrarianTorres</u> Héctor i love Buffalo!! RT @<u>buffalolibrary</u>: Traffic is slow and roads are snow-covered, but Central Library is OPEN!

Media Coverage / Media Releases

Development and Communications under Joy Testa Cinquino sent media releases for:

- Announcing the Transition Team Press Release...Feb. 25
- Women's History Month Press Release...Feb. 23
- Traveler's Exhibit Press Release ... Feb. 16
- FastForward Event February 11

Library stories were covered on:

- Weeding The Buffalo News, Artvoice, Buffalo Rising
- Transition Team Business First, WBEN, The Buffalo News, WBFO radio
- FastForward WBEN
- Downloadables WKBW TV, Channel 7, Metro News

The March issue of *Buffalo Spree* includes an article "Rare, Beautiful – and Ours" about the riches in the Rare Book Room. Also, *Buffalo Spree* editor Elizabeth Licata wrote about the importance of libraries at http://www.buffalospree.com/Buffalo-Spree/January-February-2011/Buffalo-Days-Public-libraries-mdashnot-optional/.

Talking Leaves' owner Jonathon Welch mentioned that he visited the Library to see the Kelmscott exhibit and appreciated using the maps in the Grosvenor Room in a *Buffalo News* interview at http://www.buffalonews.com/life/columns-advice/peopletalk/article351529.ece.

Graphics staff, Dawn Stanton and Darlene Pennachi, handled:

- CEN magazine area backer boards and title signs
- Women's History Month calendar of events and reception invitation
- Family Place 4 slingers, 8 easel-backed posters
- CEN fixed hours on glass window at Washington Street entrance
- CEN hours on glass window at Ellicott entrance

- GRO hours on glass window
- GRO music display labels, title sign, map
- CEN added signs to kiosk
- Legislature Day materials 10 large posters, Snapshot flyer, ribbon
- System circulation policy change easel-backed signs for all libraries
- · Various event signage Brown bag lunchtime series, Blood Drive, PastForward
- Women of the Civil War program flyer
- PastForward 12 large posters on easels
- Overdue fines slinger updated
- This Week at Central schedule
- CEN signs for changing of the desks
- Letterhead artwork with new anniversary logo
- RBR Travel exhibit posters 1 to each library +postcards
- MRW hours on glass window fixed
- NPK hours on glass window fixed

5. SPECIAL PROJECTS

Re-Imagining

Another Focus Group for Re-Imagine was held on February 23rd. The Focus Group, representing faith, service and business organizations, had a great exchange of ideas. An interim report was also delivered to the Building Oversight Committee and Community Engagement Committee highlighting the results of all the forums, community meetings and survey results. The next steps of the process were discussed.

Agenda Item G - Public Comment.

 ElizaBeth Berry, President, Save Our Libraries, commented on the Re-Imagine project, library hours and capital expense – suggesting a possible kiosk on the waterfront. She requested the entire Re-Imagine survey with comments be provided.

Agenda Item H - Unfinished Business. Mr. Connors noted Resolution 2011-8 RFP Award Voice Telecommunications was approved at the March 10th Executive Committee meeting. This was added to the above Executive Committee report.

Agenda Item I - New Business.

Agenda Item I.1 – Authorization to Execute Contract with Communication Services. Ms. Jakubowski explained this resolution authorizes her to negotiate and subsequently execute a contract with Communication Services, a marketing and communications services company, who will be working with the Library to coordinate communications with staff and other key stakeholders pertaining to a potential re-governance structure and financial stability. This was further discussed at the Executive Committee meeting

and asked when negotiating the contract the Library include a clause that if there were any third party individuals brought in that Communication Services would take sole responsibility for their actions and oversee all of their work. Ms. Jakubowski stated she will include this in the final contract. Ms. Summer moved for approval, Mr. Berger seconded. Upon Ms. Thomas asking if there was any further discussion, Mr. Schmidt questioned what it is Communication Services does. Ms. Jakubowski explained they will be working with the Library for communication, marketing, branding, political strategizing/analysis for things like re-governance and developing marketing tools and such for the financial stability campaigns. Trustee Lewis voiced he feels the Library needs to take more time on the whole re-governance project. He stated "While he is not necessarily opposed to it, until he can look people in the eye and say we have the right size library, he cannot spend their money on researching alternative means of governance." Mr. Schmidt asked how does this company or the responsibility it is proposing they undertake square or overlap with other consultants/third parties we have retained already. Ms. Jakubowski clarified it will be overlapping with all of them; working in culmination to be assured we are all moving in the same direction in familiar territories and also understanding and developing the strategies to move forward through these processes. Mr. Schmidt asked if the Library currently has a PR firm. Ms. Jakubowski stated no. Mr. Schmidt inquired why this company and only one bid. Ms. Jakubowski conveyed it wasn't a bid process because it is a services contract and subsequently this group was recommended through Whiteman Osterman & Hanna LLP which is the Library's leading attorney on the re-governance structure. They are familiar with and have worked with them. They have a proven record of working on library strategies; the majority of their work is with public libraries and dealing with political bodies. In response to a question by Mr. Schmidt regarding the retainer, Ms. Jakubowski noted this resolution is for her to negotiate with Communication Services and it would be "up to" 24 months - not locking the Library into a particular time frame. Mr. Lewis questioned if the Library has not yet decided what form of governance it is pursuing, why would the Library pay someone to prepare for this. Further discussion ensued and various opinions were shared on this topic. Mr. Berger called the motion. Ms. Horton seconded this. Resolution 2011-10 was approved by a vote of ten to one, with Trustee Lewis casting the dissenting vote.

RESOLUTION 2011-10

WHEREAS, the Board directed the staff to investigate the option of a consulting firm to provide communications and related services in relation to planning for a new governance and funding model for the Library System, and

WHEREAS, a proposal was subsequently pursued and received, and

WHEREAS, Communication Services submitted a thorough proposal that fulfils the need, and

WHEREAS, the Communication Services' proposal is the recommended proposal for this service, now therefore be it

RESOLVED, that the Board of Trustees of the Buffalo and Erie County Public Library authorizes the Board Chairwoman, or her designee, to execute a contract with Communication Services based on the terms of the proposal presented, and be it further

RESOLVED, that the Chief Financial Officer is authorized to make the necessary budget transfers to enable the approved compensation set forth in the proposal.

Ms. Thomas called on Mr. Connors to provide a report on the Library Foundation. The Library Foundation met March 2nd. Review of finances was done. Bridget Quinn-Carey was present representing the Library. Ms. Quinn-Carey was asked and accepted to serve on the Library Foundation Board. She presented a wish list of Library projects for consideration of Foundation funding. The Foundation approved funding half of the annual renewal for Raisers Edge, the fundraising software. They also made a commitment to continue the conservation of the Miles of Science collection. Mr. Connors noted this is an important collection to the Library and 2013 is the anniversary year. The Foundation committed \$18,000 to complete that restoration. The Foundation was unable to give the \$75,000 they would have liked for the conservation of the Audubon Birds of America folio. Ms. Quinn-Carey noted this may be a separate fundraising initiative. The Foundation continued sponsorship of the Just Buffalo Babel series. They are looking if maybe the Library and the Library Foundation can do a similar project at the library/libraries with local authors. Three expenditures were approved totaling \$30,799 for the Library. The Foundation also committed to being the major supporting sponsor of the B&ECPL 175th Anniversary Gala as well as the fiscal agent; checks can then be made out to the Foundation and put into an unrestricted fund so the Library has access to these for programs. A Gala budget will be presented at the next Foundation meeting so discussion can then ensue over what they will be paying for and can be approved then. The Foundation plans to meet again within the next 3-4 weeks.

A motion was made by Mr. Connors to go into Executive Session to discuss contract issues, seconded by Mr. Schmidt and approved unanimously at 4:58 p.m. All members of the staff and public were excused from the room. At approximately 5:24 p.m., on motion by Mr. Connors, seconded by Ms. Leary, the Board voted unanimously to end Executive Session. No action was taken in Executive Session.

There being no further business, on motion by Mr. Berger, seconded by Dr. Alvarez Perez, the meeting was adjourned at 5:25 p.m.

Respectfully submitted,

Sharon A. Thomas Chair

PROPOSED MINUTES

SPECIAL MEETING OF THE

BUFFALO AND ERIE COUNTY PUBLIC LIBRARY BOARD OF TRUSTEES April 12, 2011

A special meeting of the Board of Trustees of the Buffalo and Erie County Public Library was held on Tuesday, April 12, 2011, in the Central Library pursuant to due notice to trustees and to the public. The following members were present:

Sharon A. Thomas, Chair Jack Connors, Vice Chair Amy Alvarez Perez Richard L. Berger Frank Gist Phyllis A. Horton Sharon M. Kelly Anne M. Leary Elaine M. Panty Judith K. Summer Wayne D. Wisbaum

Absent:

Rick Lewis

Hormoz Mansouri Albert L. Michaels

John G. Schmidt, Jr. (recused himself)

Chair Sharon A. Thomas called the meeting to order and recognized a quorum at 1:04 p.m. in the Joseph B. Rounds Conference Room.

Agenda Item B – Approval/Changes to the Agenda. Executive Session was added to the agenda.

Agenda Item C – Report of the Chair. Ms. Thomas welcomed trustees and indicated that the purpose of this special meeting was to discuss the \$750,000 appropriated by Erie County to the Buffalo & Erie County Public Library (B&ECPL) by interfund transfer in the 2010 Erie County budget not paid over to the B&ECPL. A legal opinion as well as Exhibits A, B,C and D and a letter to Jeremy A. Colby, Esq., Erie County Attorney, dated 3/25/11 prepared by Library Counsel Patrick Martin, Esq. were transmitted to Board members prior to the meeting concerning this. Patrick Martin was invited and present for this meeting. Ms. Thomas remarked Trustee Schmidt recused himself from this meeting due to the subject matter.

Ms. Thomas requested a motion to enter into Executive Session for the purpose of addressing legal matters pertaining to library finances. On motion by Ms. Panty, seconded by Ms. Summer, the motion passed unanimously. The Board entered Executive Session at 1:06 p.m. Deputy Directors Mary Jean Jakubowski and Kenneth Stone as well as Mr. Martin were asked to remain for Executive Session. Trustees Leary and Wisbaum joined Executive Session at approximately 1:08 p.m. and Trustee Alvarez Perez at approximately 1:10 p.m. At approximately 2:04 p.m., after unanimous approval, the Board reconvened in public session.

After lengthy discussion regarding how to proceed with action regarding the \$750,000 portion of the County's 2010 appropriation to the B&ECPL, Chair Thomas brought forth two motions discussed in Executive Session. The first motion was to appoint a Negotiating Committee of two to three trustees to meet with County Executive Chris Collins to work towards an amicable resolution concerning the \$750,000. On motion by Ms. Summer and seconded by Mr. Connors, it was unanimously agreed for Chair Thomas to appoint a Negotiating Committee.

At the request of Trustee Connors, Ms. Jakubowski was asked to reiterate the second motion and stated the second motion discussed in Executive Session is to authorize Library Counsel Patrick Martin to continue to conduct preliminary work for taking legal action in regards to the \$750,000 if an amicable resolution is not obtained upon the Negotiating Committee meeting with Mr. Collins. Mr. Connors made the motion and was seconded by Ms. Panty. Following further lengthy conversation and debate, the motion was put to a vote. The motion to have Mr. Martin proceed with preparation for taking legal action in regards to the \$750,000 if an amicable resolution is not obtained by the Negotiating Committee was carried by a vote of five to four. Trustees Berger, Connors, Horton, Panty and Summer voted in favor of the motion. Trustees Gist, Kelly, Leary and Wisbaum voted against the motion. Trustee Alvarez Perez abstained. Chair Thomas did not vote.

Dependent on availability, if a meeting can be arranged between the Negotiating Committee and County Executive Chris Collins for Friday, April 15, 2011, a Negotiating Committee was appointed consisting of Rick Berger and Jack Connors. If the meeting cannot be arranged until next week, preferably Monday April 18, 2011, a backup Negotiating Committee was appointed consisting of Jack Connors, Amy Alvarez Perez and Sharon Kelly.

There being no further business, on motion by Mr. Connors, seconded by Ms. Panty, the meeting was adjourned at approximately 2:26 p.m.

Respectfully submitted,

Sharon A. Thomas Chair



Monthly Report of Library System Activity April 21, 2011

1. PUBLIC SERVICES

Programs, Learning Opportunities, Outreach and Events

Rare Book Librarian **Amy Pickard** led a tour and discussion of Mark Twain in Buffalo for SUNY Fredonia Professor Emily VanDette's English Senior Seminar students. Subsequently, they enjoyed the rare book exhibit *Travelers and Cosmopolitans*.

Grosvenor Room Librarian **Carol Pijacki** presided at the March 15th Literally Speaking Lunchtime Book Discussion of *Brooklyn* by Colm Toibin. Librarian **Kara Stock** led the discussion.

Assistant Deputy Director for Special Collections **Peggy Skotnicki** and **Amy Pickard** provided tours of the Grosvenor Rare Book Room exhibit *Travelers and Cosmopolitans* and the Mark Twain Room to 7 individuals from the March 19th Trustees Workshop. In discussion, it was discovered that one of the contract member library trustees works for Microsoft and provided information about a software platform to enhance the presentation of digitized rare books.

Carol Pijacki provided a tour of Grosvenor Room local history resources for a class from the Maritime Charter School. She also gave 3 tours of Grosvenor Room local history and genealogy resources to adult researchers.

Amy Pickard and Special Collections Librarian Charles Alaimo assisted 2 readers studying the Library's facsimile of the manuscript of *Alice's Adventures Under Ground*, the first edition and second printing of the Appleton *Alice's Adventures in Wonderland* and the first American edition of the same. The 2 ladies will be presenting their study at a Burchfield Penney function.

The Local History/Genealogy blog http://grogenealogylocalhistory.wordpress.com/, the Rare Book Room blog http://grorarebookroom.wordpress.com/ and the blog for the rare book exhibit *Travelers and Cosmopolitans*

<u>http://www.thetourististheotherfellow.blogspot.com/</u> continue to post informative and interesting information.

Monthly Report of Library System Activity, April 2011 Page 2

March was a very busy month for Training Lab staff. A total of 39 public classes were conducted for 405 attendees at the Central Library Training Lab and community libraries using the mobile Cyber Trains. Participant feedback continues to be extremely positive. The overall average rating was 4.68 (out of a possible 5). The Web 2.0 classes presented using the mobile Cyber Trains received an overall ranking 4.92! Kudos go to the entire Technology Training Team that includes Training Lab Coordinator **Kara Stock** as well as part-time librarian trainers **Ian Shoff**, **Tom Carloni** and **Andy Aquino**. Central Library Technology Training staff updated the curricula for Computer Basics, Nook & the B&ECPL, Email Intermediate, B&ECPL Web Site, Introduction to Facebook, Internet Intermediate and Introduction to Web 2.0 classes.

A new page has been developed on the Library's website that consolidates the listing of public technology classes being offered at libraries throughout the county. The chronological schedule can be found at http://bit.ly/13WfCu.

The Central Library Training Lab was used throughout the month by the Buffalo Public Schools where 8 ESL classes were conducted for 18 students. On March 5th, Parent Network used the Lab for a program with 12 attendees.

Kara Stock has been working with WNYLRC (Western New York Library Resources Council) Training Coordinator Jaclyn McKewan to schedule Web 2.0 classes for area library professionals at the WNYLRC Training Center. B&ECPL staff will be presenting Facebook and Flickr classes on June 22nd.

Technology Trainer Ian Shoff is developing a video to assist patrons using RFID (radio frequency identification) self checkout computers. Ian visited the Crane Library on March 8th to examine the self-check process in a 'live' environment in order to generate ideas for the story board that's the basis for the presentation. When complete, the video will be available on all RFID self-check machines.

The Information Technology Team has completed the installation of a new video game-based learning resource for K–12 students, which is now available on all public computers at the Buffalo City Branches and the Central Library. The video game DimensionU" by Tabula Digita can be played by any student that holds a Buffalo Public School ID.

The text and content information was updated for overdue, lost and collection agency notifications that are auto-generated to library cardholders via e-mail. The updates include more accurate terminology and better reflect account status.

Anne Conable, from the Development and Communications Department, coordinated details and support promotion for Central events including:

- "Imagining Buffalo" Lunchtime Series Marian Deutschman, Buffalo State 3/8 (26 attendees); Gary Costello, Hull Family Home & Farmstead 3/22 (43 attendees)
- Working for Downtown Brown Bag Lunch Series 3/2 Michael Schmand, Buffalo Place (37 attendees)
- "Women of Forest Lawn" Lunchtime Series 4 events, (105 attendees)
- Author Talks: Alice Loweecy 3/1 (7 attendees), Douglas Waller 3/7 (37 attendees), Joseph Ritz 3/15 (7 attendees)
- UNYTS blood drive 3/3
- Women's History Month Kickoff 3/3 (125 attendees)
- Lunchtime Program "How Women Won the Civil War" 3/29 (18 attendees)
- Squeaky Wheel "Stories from the Niagara Frontier" Series 3/10 (9 attendees), 3/17 (34 attendees), 3/24 (11 attendees)
- Community Event: Honoring Buffalo Merit Roll Students 3/10 (24 attendees)
- Literacy Volunteers Scrabblefest 3/13 (48 attendees)
- CASH Financial Wellness Fair 3/30 (65 attendees)
- Also, coordinated graphic novels workshop (Apr) and display w/Tapestry Charter School
- Support Programming and Big Read Committees
- Displays: Coordinate WNY Artists Group display at Fables window space; coordinate logistics for BPS Student Art Show installation (late March) and Apr 5 opening reception
- Confirm speakers and date for 5/24 PastForward Discussion Series program

The Graphics Department - **Dawn Stanton** and **Darlene Pennachi** had a busy month, designing things, especially with the moves at Central. Projects included:

- CEN new Kids' Space decorations, bulletin board, signs
- CEN Magazine Section signage
- RandForce posters printed 48
- City Branches Open House flyers
- Signs for libraries including: ECL, EDL, OPK, CRA, CLA, EGG, CFD, AUD, KNM, GRI, JBR
- Battle of the Books 2011 poster
- Children's Programming CEN flyer for April
- CEN "Information" arrows on floor
- Summer Reading planning
- Other misc. signs, flyers and promotion

The Library System is supporting the *Buffalo News Books for Kids* initiative during the month of April by providing drop-off boxes in all 37 libraries. The *News* held their media announcement about this year's fundraiser at the Central Library.

March began a new era for System children's programming. The Children's Programming Team expanded programming services to include contracting member libraries in addition to Central Library and Buffalo City Branches. Services included weekly sessions of Lapsit, Toddler Time and Preschool Story Hour as well as single highlighted programs for school-age and teen participants. Programs are slated to continue through the end of May. Children's staff is monitoring program logistics including staff assignments, program times and attendance and craft supplies.

Children's librarians are planning for summer programming experiences. Librarian Mary Ann Budny identified and ordered supplies for summer crafts and incentives for the Summer Reading Challenge. Librarian Sarah Gallien booked summer performers and spoke with Graphics about summer promotional materials. Librarian Kasey Mack created a letter to be sent to schools promoting summer programs and the importance of reading over the summer and soliciting summer reading lists. Kasey, with intern Meg Hepburn, designed and became the administrator of the 2011 Battle of the Books Facebook page.

Librarian Mary Ann Budny facilitated a Teacher/Parent Literacy workshop at the Reinstein Library in anticipation of the arrival of Family Place.

Programs - Central

Preschool story hour returned in March on Wednesday and Saturday mornings. Nancy Smith and Sarah Gallien presented these programs. There were several themes in March which included Ducks, Monsters, Turtles, Favorite Stories, Spring and Pop-Up books. At each story hour children listened to stories and fingerplays and created such crafts as a lion puppet and a duck pond.

On March 5th, Senior Page **Laura Raichel** presented Gaming Saturday. Nineteen children enjoyed playing video games on the Game Cube and Wii. They also like playing the board games and putting together puzzles. On March 19th, **Mary Ann Budny** led the Pizza Lovers' Book club. Nineteen children listened to a booktalk about math books (both fiction and nonfiction) and 5 children shared a book they read. On March 26th, **Kasey Mack** moderated the Lego Club. The Lego Maniacs had a "Tall Tower" competition, to see who could build the tallest Lego tower.

Programs - Branches - City and Contracting

In March, the program team presented 134 programs (including Outreach, class visit story hours, tours, preschool, toddler, Lapsit storytimes, special interest programs, tween and young adult) at the Central Library, Buffalo City Branches and contracting member libraries Total attendance was over 1,200. The response to these programs has been very positive.

The most popular program offered has been Little Chefs. Sarah Gallien shared the Little Chefs program at the following branches: Lancaster, Reinstein, Audubon, Eggertsville, Orchard Park, Kenmore, Clearfield, Newstead, Boston and Clarence. Mary Ann Budny presented this program at East Aurora, Lackawanna, JBR and Williamsville Libraries. Nancy Smith presented Little Chefs at East Delavan and Crane Branches. Kerra Alessi presented Little Chefs at the East Clinton Branch Library. Due to a scheduling conflict, an outline of the Little Chefs program was provided to North Park and a staff member presented this program at that branch. The Little Chefs program featured understanding basic cooking utensils and offered the children the opportunity to make something from scratch. The children made 3 creations including a "butterfly" made with a carrot stick and apple slices and a lion face. The lion face was created with a bagel, cream cheese and chow mein noodles for whiskers and black olives and celery for a face. The Little Chefs program was designed as either a family or school-age program.

Kerra Alessi and Matt Kochan created a "Scratch" program for teens and tweens. Scratch is a programming language that makes it easy to create interactive stories, animations, games, music, and art. As children create Scratch projects, they learn important mathematical and computational skills, while also learning to think creatively, reason systematically, and work collaboratively. Matt Kochan presented this program at the JBR, Boston, Williamsville, Niagara, Lancaster and Newstead Libraries. The children that attended had nice comments about the program. At Lancaster the teens wanted to know when this program was going to be held again. Niagara had the highest attendance (10) and the teens wanted to learn more about Scratch and have another program. Kerra Alessi presented this program at Riverside, East Clinton, Lackawanna and West Seneca Libraries. At Riverside one teen said "usually library programs are lame, but I like this one!" At the Scratch program at East Clinton one child liked the program so much he didn't want to leave!

Along with family, tween and teen programming, there were also traditional story hours. Lapsit, Toddler and Preschool Story Hours were offered with mixed results. At branches where Children's Programming Team story hours were offered in addition to existing branch story hours, attendance was low. However, at branches such as Lackawanna and Riverside where the Children's Programming Team story hour was the only one offered, the attendance was very good. Kasey Mack provided story hours at Riverside, Hamburg and Kenilworth Libraries. Wanda Collins provided them at Clearfield, Lackawanna, Clarence and Lancaster Libraries. Mary Ann Budny presented an evening story hour at Reinstein. Cyndy Lenzner presented an evening story hour at JBR. She also presented morning story hours at Newstead, Williamsville and Lakeshore. Becky Pieszala presented story hours at Marilla, Boston and Kenmore. Nancy Smith presented story hours at North Park, Crane, and East Delavan Libraries.

Although the story hour themes varied, each program included: stories, fingerplays, a craft, activities and fun! The themes in March were: Spring, Robins, Frogs, Wind, Down on the farm, Mud, Colors of Springtime, My Body, Zoo, Ducks, Spring Flowers and Monsters. Lapsit programs (for children 2 and under) also include about 20 minutes of playtime which gives moms or caregivers a chance to socialize. One of the most unusual (as well as fun) crafts this month was done by **Wanda Collins** at her Lackawanna story hour on March 31st. The children marched through the library singing the "Mud Song" and made a worms in dirt (chocolate) craft ... and ate it! They also made their own mud with instant pudding and milk in baggies for them to squish together. After the program each child got a worm "Dirt" sticker to place on their cups.

Tours:

- March 2: Bennett Park Montessori, Attendance: 10 (Story Hour and craft)
- March 4: Enterprise Charter School, Attendance: 46 (Story Hour and craft)
- March 14: Aspire Group Home, Attendance: 17 (tour and stories)
- March 29: Elmwood Village Charter School, Attendance: 38 (tour, stories and craft)
- March 31: Drop-In Group School #45, Attendance: 7 (browsed books and used computers)
 - Information Services Librarian Chuck Alaimo provided a tour and database training on March 1st for the WNY Maritime Charter School; 12 students and 1 teacher attended.
 - Chuck Alaimo provided a tour on March 3rd for the Foundations Course students
 of the Graduate School of Information and Library Science; 10 adult students and 1
 teacher attended.
 - Chuck Alaimo provided a tour on March 7th for the Stanley Falk School; 21 students and 5 adults attended.
 - **Chuck Alaimo** provided a tour and reference instruction on March 7th for Baker Victory Services; 16 students and 3 adults attended.

Outreach:

- March 1: Librarian **Sarah Gallien** attended Dr. Seuss night at EPIC. Sarah read Dr. Seuss stories and made crafts with children. Attendance: 55
- March 2: Librarian **Kerra Alessi** attended Dr. Seuss day at School #90. Kerra read Dr. Seuss stories to the children. After the stories they sang Happy Birthday to Dr. Seuss. Attendance: 14
- March 10: Librarian **Mary Ann Budny** attended the Adult Education Career Exploration Fair. Mary Ann promoted Family Place and passed out publicity. Attendance: 60

March 19: Librarian **Kathy Goodrich** attended "Project Parenting" at D'Youville College. Kathy manned a library information table that promoted Family Place and library services. She also did a 10 minute presentation to parents about Family Place and library services.

March 30: Children's programming staff led the Youth Services Group Summer Reading Workshop for System Children's staff. They shared summer craft ideas and NY State Summer Reading information.

YMCA at the Family Court

March 8: Attendance: 13 Kathy Goodrich

March 14: Attendance: 11 Kathy Goodrich

March 21: Attendance: 12 Kasey Mack

March 29: Attendance: 13 Kerra Alessi

*Staff continues to present stories, songs and puppets to the children at City Branches.

In addition to the wonderful programming brought to the City Branches by the Children's Programming Team, the following programs were conducted by the City Branch staff and others:

- Preschool Storyhour has come back to life at the Crane Branch with Nancy Smith on Tuesday mornings. The children and parents adore her as well as the staff.
- East Clinton's Young Scientist program for the month had a total of 23 attendees.
- East Clinton Library hosted a Cancer Screening Program on March 21st which had 3 people come in for test kits.
- Lego Club continues at East Delavan Library. Lego Club ran 4 out of 5
 Wednesdays in March with a total of 24 participants.
- "Movie Saturday" continued in the East Delavan Library's Children's Area. Four different movies were shown. A total of 52 children and adults attended and they were served popcorn and juice boxes.
- Branched Out Young Explorers ran all month at the East Delavan Library.
 Thirty-five children and 16 adults attended the 4 programs.
- UNYTS set up a blood drive at the Dudley Branch on March 14th. Ten donors stopped by.
- Rince Na Tierna thrilled Dudley Branch patrons with their award winning Irish dancing to get everyone revved up for St. Patrick's Day! Ninety-two guests were on hand to watch 24 performers on March 8th.

- The Dudley Branch held a party on March 31st to celebrate author R.L. Stine who writes the *Goosebumps* series. Children voted for Stine as their favorite author in February. The Goosebumps Party hosted by Senior Page **Kate Shea** and Page **Chelsea Hausrath** included games, "Monster Blood" punch, snacks, a video and a mask making contest. Twenty-three people were in attendance.
- The Buffalo Museum of Science continued its programs at Dudley Branch during the month of March. Young Explorers held on Saturdays for 3-5 year olds attracted 7 attendees while Young Scientists for ages 6-10 had 28 kids in attendance for the month.
- The Dudley Branch had a coloring contest for the month of March. Children were asked to color a leprechaun finding his way to a pot of gold. Eli Gerde won a chocolate shamrock and some gold foil covered chocolate coins.
- On March 3rd, at the Merriweather Library, the Erie County Cancer Services Program provided a free colon cancer screening kit and information.
- On March 5th, a Special Saturday Story Time was held at the Riverside Branch. Library Associate **Tami Linkowski** read the books *Lynn Was a Cow Who Could Ski* and *Lynn Can Fly* to 6 children and 4 adults.
- The 9th Annual Harriet Tubman Celebration Committee presented "We Are
 Women Warriors" celebrating Women's History Month on March 9th at the
 Merriweather Library. Presenters and performers included Patricia Bozeman,
 Eva M. Doyle, Pamela Garner, Sharon Holley and Sherry Sherrill. The program
 was hosted by Legislator Betty Jean Grant.
- The March 12th meeting of the Buffalo Genealogical Society of the African Diaspora, held at the Merriweather Library, featured a presentation by researcher, historian, and author Florence Hargrave Curtis who has written numerous books on her research, church history, and genealogy. Her titles include: Daughter, Be Somebody, Landonia Epps: A Paper Trail of Her Times and Travels, and In the Footsteps of Our Forefathers: The Churches Where they Worshipped, The Graves in Which They Slumber.
- A free Conference and Family Reunion Planning seminar was held on March 15th
 at the Merriweather Library. It was presented by Dionne Williamson of the
 Buffalo Niagara Convention & Visitors Bureau.
- In March at the Niagara Branch, substantial time was spent in preparing for the Family Place program which begins in April. Delightful new toys have been arriving. A breakfast meeting was held on March 22nd to introduce local human service and educational agencies to the benefits of the program so that they may refer their clients. Grant Coordinator **Karen Kwandrans** made the presentation. Branch Manager **Kathryn Galvin** also made a brief presentation about Family Place to the attendees of the Community Health Workers Network Chat 'n Chew meeting at The Belle Center on the afternoon of March 22nd.
- Starting March 10th, the Niagara Branch began offering library patrons free coffee from 10 a.m. – 1 p.m. This promotion is designed to draw attention to their new

- hours on Thursday, because the branch had previously been closed on Thursdays. Participation is light but increasing steadily.
- Library Associate **Paul Guminski** finalized the *Welcome to the Niagara Branch Library* flyer, improving the look and incorporating recent policy changes. This flyer is given to everyone who registers for a card and is freely available for anyone to pick up.
- LA **Sean Goodrich** ran North Park Library's Wii program on 4 Fridays and 2 Saturdays in February. Children, teens and tweens use it on a walk-in basis.
- North Park's Craft Crazy Monday program was held 4 Mondays in March. Senior Page Sarah Barry and Page Karen Leonard created Mardi Gras masks with the children who attended on March 7th, paper towel roll wind chimes on March 14th, cellophane butterflies on March 21st and painted with bouncy balls on March 28th.
- Senior Page **Katherine Brown** and **Sean Goodrich** ran the Wild Life Rumpus on Saturday, March 19th at the North Park Library. Everyone who attended heard the story *Where the Wild Things Are*, made some monsters, and played a matching game. Patron Ali-Cha Morrison won the grand prize of a stuffed monkey!
- Sarah Barry and Sean Goodrich ran the Little Chefs program on Wednesday, March 30^{th,} at North Park.
- On March 12th at the Riverside Library, Senior Page Leah Brown and Page Catlin Goodrich helped 4 kids make Shamrock crowns.
- On March 17th, Riverside Library Page Brittany Snead chaperoned a board game of Jenga. In attendance were 10 children.
- Throughout the month of March, TCE- Arp Tax preparation managed by Rida Bross began preparing taxes for Senior Citizens and Low Income Families at the Riverside Branch. It has been a very busy time for staff who has been scheduling appointments. Tax service ends Tuesday, April 12th.
- East Clinton Library hosted an ECC Information Night that had 3 attendees.
- Computer classes at the East Delavan Library continue to be held on Wednesday and Saturday. The classes are taught by the Adult Education Division of the Buffalo Public Schools. This month they served a total of 27 participants.
- "Introduction to Web 2.0" was held on March 3rd at the Dudley Library with 3 patrons in attendance.
- Sean Goodrich helped a North Park Library patron set up an e-mail so that he could apply online for a job at Geico. A week later the patron came in and informed Sean that he got his job!

City Branch Outreach

 On Wednesday, March 2nd, Outreach Librarian Brian Hoth visited Bethel Head Start (FLARE Center) to participate in "Read Across America" in commemoration of Dr. Seuss' birthday. Brian read the book *Ten Apples on Top* to

- 20 preschool students and their teachers. The children introduced themselves to Mr. Brian and enjoyed listening to the story.
- On Thursday, March 3rd, **Brian Hoth** visited CAO Head Start (Ferry Academy) and read stories to 6 classes of 92 preschool children and their teachers. Four classroom collections totaling 100 books, CDs, and media kits were also dropped off. The teachers and children were happy to see Mr. Brian. His next visit is scheduled for Thursday, March 31st.
- On Thursday, March 10th and Friday, March 11th, **Brian Hoth** visited Bethel Head Start (1485 Jefferson Ave) and read stories to 5 classes of 100 preschool children and their teachers. Four classroom collections totaling 100 books, CDs, and media kits were also dropped off. The children were happy Mr. Brian came to visit. The teachers were especially appreciative of the classroom collections.
- On Monday, March 14th, Brian Hoth made his monthly visit to CAO Head Start at The Old First Ward Community Center where he presented a program on spring to 34 prekindergarten students and their teachers. Brian read stories, did a counting activity, and the children sang songs. Afterwards, they made a kite craft. A classroom collection of 25 items was dropped off as well. Brian's next visit is scheduled for Monday, April 11th.
- On Wednesday, March 30th and Thursday, March 31st, **Brian Hoth** made his monthly visits to CAO Head Start at Ferry Academy. Brian read stories to 197 students and teachers. He also talked to a class about being a librarian as part of a community helpers unit they were doing. Nine classroom collections were dropped off. He also met Scott Reed, the center's incoming director. Brian's next visit is scheduled for Wednesday, April 27th and Thursday, April 28th.
- In the first week of March, Niagara Branch Assistant Librarian **Gwen Collier** presented a library skills program at the Frank Sedita School. Gwen read, discussed book care, and concluded the program with a "Simon Says" library skills game developed by her and **Paul Guminski**.
- **Gwen Collier** took library programming to Niagara Daycare on March 4th, 11th, 18th and 25th with themes of Eric Carle, Dinosaurs, Music and Bears. Gwen always enriches her programs with hands-on, literature-based activities.
- **Gwen Collier** took library programming to 3 classes of Gateway-Longview's Therapeutic Pre-K on March 9th and 23rd.
- **Gwen Collier** took library programming to Holy Cross Head Start on Thursday, March 17th. She read stories about music and sang songs accompanied by a tambourine to 7 preschool classes.
- Niagara Branch also delivered classroom collections to Niagara Day Care and Holy Cross Head Start this month.

Adult Programming and Outreach

 March 4th Programming and Outreach Librarian Dan Caufield spoke at an advisors meeting at the Small Business Development Center located at Buffalo State Collage. Dan spoke for 40 minutes about the Library's resources with much of the interest revolving around using ReferenceUSA. The talk was well received by the 9 advisors.

- March 8th Dan Caufield presented a Business and Marketing resources class for the SBA's Straight Talk series. Straight Talk is a 9 week program designed to match entrepreneurs with essential resources in WNY. Dan spoke for an hour and demonstrated through remote access many of the useful databases available from the Library website. The class was presented at Medaille College and was well received by the 64 potential business men and women in attendance. After the class Dan also allowed attendees the opportunity to apply for a library card. Fifteen new cards where processed.
- March 10th Dan Caufield and Mary Ann Budny manned an information table at a Buffalo Board of Education Adult Career/Job Fair. The fair was held at the Buffalo Adult Learning Center on Edward Street and attracted approximately 250 people from the surrounding community. Both Dan and Mary Ann answered questions, promoted library programs/resources and offered attendees the chance to sign up for library cards. The information was well received and 29 new library cards where processed.
- March 16th Programming and Outreach Librarian Glenn Luba presented a
 Foundation Center training class at Canisius College. This hour and a half long
 class was one of 6 components for individuals working with non-profits in WNY.
 The presentation was well received by the 18 attendees and focused on materials,
 services, and electronic resources the library provides to aid non-profits.
- March 22nd Dan Caufield helped coordinate and spoke at a SCORE workshop held in the Central Library meeting room. This daylong workshop covered many aspects of starting and running a business and featured speakers from many business development groups and government agencies. The workshop was well received by the 21 potential entrepreneurs attending and 7 new library card applications were processed.
- March 30th Susan Kriegbaum-Hanks, Glenn Luba, Peter Lisker, Dan Caufield and Senior Page Melissa Kania helped host the Library's table at the Western New York Diversity Job Fair held at the Buffalo Niagara Convention Center. The staff from Community Connections answered questions, promoted library programs/resources and offered attendees the chance to sign up for library cards. The information was well received by the over 1,200 people in attendance. Thirty new library cards where processed and quite a few attendees were spotted

at the Central Library by Community Connections staff using the promoted resources.

 Dan Caufield and Glenn Luba answered 15 Book a Librarian appointments in March.

Collins Public Library - submitted by Karen McClure, Library Director

April at the Collins Library is a month full of programs. We had local author Steve Paskuly speak to our book group about the research he did and the book he edited, *Death Dealer*, in remembrance of the holocaust. Our seniors enjoyed *Secretariat* at the movies. We quilted on Tuesdays. Story Hour is going strong. We participated in Gowanda Central schools PARP (Parent's As Reading Partners) culminating in a carnival night on April 1st. **Bethany Kibler** handed out canvas bags that said "One World Many Stories" promoting our summer story time with goodies inside. We are also looking forward to April 23rd when the Easter Bunny will be on the loose again. The hunt will be on in our children's section and parents can bring cameras to have pictures taken of their children with the Easter Bunny.

West Seneca Public Library - submitted by Cathy Foertch, Library Director

For the last couple of months, West Seneca has been hosting a "Wisdom & Wealth" program on planning for retirement, investing, will-writing, and more. Local accountants, investment counselors, and tax lawyers have shared their expertise with a core group of interested adults. The U.S. Census workers used our meeting room to "tie up loose ends" along with Homeland Security interviewing applicants for jobs. Storyhours, Lapsits, and other children's programs continue to do well. The "Scratch" program from Central attracted a small, but eager group. We are weeding extensively to prepare for RFID implementation later this year.

Collections: Development and Use

Customized 9xx ordering has been implemented with Brodart's Bibz2 product. This functionality helps streamline the automated ordering and receiving processes, allowing for quicker receipt of new juvenile and young adult items. Brodart joins 2 other major vendors (Baker & Taylor and Midwest Tape) as being fully functional with the 9xx features that allow the B&ECPL to use the capabilities of our SirsiDynix Integrated Library System (ILS) to facilitate the ordering process.

Technical Services Librarian **Britt White** and Senior Library Clerk **Jeff McChesney** completed a project to convert 55 "second copy" Central Library magazine subscriptions from non-circulating to circulating. The process involved editing and updating holdings information in the Sirsi Serials Module and linking the copies into

WorkFlows to allow check-out. In addition, the title serial controls were edited and notes were added to ensure future issues will be checked in appropriately. These changes will help maximize magazine use, providing a larger circulating collection.

Senior Computer Operator **Roseann Hausrath** created several Integrated Library Systems (ILS) statistical reports to assess collection usage and analyze circulation statistics. These reports included a percentage of total circulation being processed through the RFID self-check, BookMyne (an iPhone application) item renewal statistics, and a graphic (pie chart) representation of the circulation ratios by Item Type at each library.

The Department of Information and Library Science intern and Senior Page **Ken Wierzbowski**, in continuation of the Rare Book Room WWI poster indexing project, discovered the rare and iconic James Montgomery Flagg poster, *I Want You for U. S. Army*. It had not been previously identified as part of the collection.

The Central Terminal scrapbook, which had been missing for several years, was recently found. It was scanned by William S. Hein & Company and will be sent with the 24 Pan American scrapbooks to an outside vendor to build the online collection that will be viewed on the www.wnylegacy.org site. Hein will also provide microfilm and bound paper copies of all the scrapbooks. The Library will pay for the work on the Central Terminal scrapbook. The Pan Am scrapbooks will be paid by a grant from the Western New York Library Resources Council.

The digitized 1815 William Smith map, The Delineation of the Strata of England and Wales with a Part of Scotland ("The Map that Changed the World") is now in the Library's possession. The oversized map $(9' \times 6')$ was scanned for the Library Foundation's exhibition in 2005. Its size made the process difficult so thanks go to Crowley Webb and Associates for providing the scans through the intervention of Public Affairs Manager **Joy Testa Cinquino**.

Collection Development staff responded to 320 patron purchase suggestions in March.

Librarian **Rhonda Konig** wrote a description of Heritage Quest for the Resource of the Month.

The popularity of Freegal Music downloads continues to be strong. In March, 603 patrons downloaded a total of 4,059 titles.

One hundred ninety downloadable eBooks and 157 downloadable audiobooks were added to the Library's collection in March.

2. FUNDING

Fundraising

Development & Communications Department sent 50 Gala sponsorship solicitation letters to local companies with sales volumes of \$100 million +. To date, we have sold 1 table for the November 5, 2011 event.

A catering RFP for the Gala has been developed with the help of Gala Planning Committee members. The RFP will be sent out by April 20th.

Eric Mower & Associates, local marketing and PR agency, has agreed to provide probono artwork for the Gala event, thanks to the efforts of Trustee Rick Berger.

Nearly 100 autographed items have been donated for the online fundraising auction through Trustee Judy Summer's efforts. A student intern from Buffalo State College is organizing a database for the donated items.

The next Gala Planning Committee meeting will be held on Wednesday, May 4th at 8 a.m. in the West Room at the Central Library. See Trustee **Anne Leary** with questions.

Elizabeth Rooney, the wife of former B&ECPL Director Paul Rooney, died earlier this month and \$1,155 in memorial donations have been received by the Library.

A conference call meeting was held with Blackbaud, provider of our Raiser's Edge Database, to discuss setting up a secure online donation process; attendees were **Ken Stone**, **Carol Batt**, **Toni Naumovski**, **Tracy Palicki**, **Anne Conable** and **Joy Testa Cinquino**. The Library Foundation purchased the software for our use in 2010.

A discarded books arrangement has been structured with Better World Books.

Anne Conable, liaison to the Library Foundation, reports: a Library Foundation meeting was held on March 2nd. She prepared agenda and minutes and has been reviewing and organizing FDN files, closing out FDN offsite storage unit, Margaret Henry Trust paperwork resolution, and review of financials.

Linda Bohen and **Debra Lawrence** continue to update the System's database, Raiser's Edge with donors, potential donors and members of the Gala Committee.

3. OPERATIONS AND INFRASTRUCTURE

Technology

The RFID project is moving forward at the East Clinton, East Aurora and Audubon Libraries. Field Engineer **Dave Kozlowski** set up server and client software; created user accounts & permissions; installed antenna pads; and assembled self-check kiosks. Technology Support Manager **Kelly Donovan** provided on-site staff training. Staff members at the 3 libraries are now familiarizing themselves and their users with the new technology. Full implementation will be complete when detection gates are installed; East Clinton is scheduled for April 4th with East Aurora following on April 5th.

The Library continues to work closely with EnvisionWare staff on all aspects of RFID functionality, in support of this major System initiative. Significant staff time was spent testing and troubleshooting recently identified RFID software anomalies. Working closely with EnvisionWare, Inc. staff and developers, the B&ECPL received validation that the programming was accurate and this provided the opportunity for additional staff training to clarify procedures and maximize RFID capabilities. EnvisionWare Sales Consultant Steve Kraus spent March 29-30 in Buffalo visiting current sites and assisting with the Audubon and East Aurora implementations. Mr. Kraus also met with Carol Batt and Kelly Donovan to discuss B&ECPL customization of the self-check computers to help maximize the user experience.

The Information Technology Team has completed the upgrade of the Internet bandwidth from 100 Megabit per second to 200 Megabit per second. Technical Support Services Specialist Johnny Hsu working together with the Internet Service Provider (ISP) FiberTech Networks, enabled and programmed the associated data networking equipment to support the increased bandwidth throughput. The upgrade downtime was very minimal and did not impact use of the system.

The Information Technology Team has been configuring SirsiDynix e-Library, an online catalog server, to prepare for prime development of the new web catalog. During the setup and testing, many technical challenges were encountered and with a combination of team effort and assistance from the vendor, the problems were resolved. The team is now ready to develop, select features and options and test the online catalog software prior to its public release.

Johnny Hsu and Web Page Master Terri Dickson worked together and expeditiously created a new website dedicated to the Association of Contracting Library Trustees (ACT) March 19th Workshop and information regarding governance alternatives for the Library System. The content of the password-secured website is primarily available to the members of ACT and Library consultants.

The Library has received notification that Year 2 of the LSTA Service Improvement Grant Program will be fully funded. This grant will provide the B&ECPL \$17,400. Funds will be used to replace another dated Cyber Train as well as supplement staff funding to continue Web 2.0 technology classes at libraries throughout the System.

Central Library Reorganization:

The new Kids Space at Central Library is now open! Children's materials and furniture was moved to its new area in the beginning of April. A special thank you goes to Maintenance for preparing the space, Graphics for beautifying the space and Stacks for filling the space. All staff did a great job of making the new area warm and welcoming for the kids. The move was planned and coordinated by Special Projects Coordinator **Meg Cheman** and **Glenn Luba**, who is now the new Director for the City of Tonawanda Public Library.

Staff Development

A Staff Forum was held on April 6th at the Clarence Public Library, **Mary Jean Jakubowski** and **Joy Testa Cinquino** attended. Topics ranged from the director search, 2012 budget, new governance, floating collections, new collections, marketing the System and the System's 175th anniversary events.

One of the objectives of the Library's current Technology Plan is to "train staff to insure skills needed to optimally use the new technologies and electronic resources to maximize staff productivity and respond to public needs." A Technology Survey was recently conducted to assess staff needs. As a result of this survey, **Kara Stock** is developing a series of classes to support core competencies and provide Web 2.0 technology training.

Assistant Deputy Director **Carol Batt**, along with Library Information Technology Administrator **Toni Naumovski** and several key technology support staff members participated in a conference call with newly assigned SirsiDynix Library Relations Manager Vera Maeser, March 3rd.

Kelly Donovan, Technical Services Manager Jennifer Childs, Central Library Manager Nancy Mueller, e-Branch Manager Tim Galvin, Peter Lisker, Kathy Goodrich, Kerra Alessi, and Kara Stock attended the Manager's Meeting on March 9th, conducted by June Garcia to discuss the search for the next Library Director.

Technical Services staff members, Senior Library Clerk **Jeff McChesney**, Library Clerks **Doreen Sajecki** and **Virginia Fryson**, Book Repairer **John Farah**, and Book Processors

Kathy Alabisi and **Liane Savage** attended Safety and Ergonomic Training on March 14th.

Technical Services and Technology Support staff and Collection Development staff met with Baker & Taylor, Inc. representatives Frank McDonald and Marne Fellows to discuss their Bibz2 software which supports the Library's item selection and ordering processes on March 15th. As a follow-up to the meeting, **Jennifer Childs** made changes to Title Source 3 (TS3) templates and settings facilitating cart creation and title selection for the Collection Development Team.

Mary Jean Jakubowski, along with Carol Batt and Toni Naumovski, met with MLS-candidate Ryan Luce, a graduate student at the University of Buffalo, on March 16th to discuss a Directed Study project designed to compare various Integrated Library Systems (ILS). As a follow-up, Information Technology staff members compiled answers to a series of questions about Library's SirsiDynix ILS. Mr. Luce intends to share his findings comparing traditional ILS products to emerging open source software such as Koha.

Carol Batt and Toni Naumovski participated in a meeting with Collection Development and Public Services staff to review the PAC on EBSCOhost product, March 16th. This product would supplement the Library's online Web2 Catalog and better-facilitate database searching.

Library Associates **Diane Doster** and **Cynthia Zubler** attended a Library Assistants' Committee meeting at WNYLRC on Wednesday, March 16th.

Jennifer Childs, Carol Batt, Pat Covley, Peter Lisker, Linda Rizzo, Nancy Mueller, Angela Pierpaoli, Meg Cheman, Kathy Smith, Ann Kling and Maureen McLaughlin along with B&ECPL staff members from around the System, viewed the March 17th Library Journal webcast "Effective Floating Collections".

Carol Batt, Kelly Donovan and Maureen McLaughlin watched the "Social Media, Libraries and the Law" webinar sponsored by Infopeople on March 17th. The 1 hour program discussed online copyright-protected content, public comments, and privacy issues related to children.

Carol Batt and Toni Naumovski participated with several other staff members in a telephone conference call March 18th to discuss implementation of the Blackbaud NetCommunity's e-marketing solution Spark. This online giving solution provides a powerful and cost-effective way for organizations to complement or expand their existing online fundraising strategies.

On March 18th, Kelly Donovan, Kara Stock, Suzanne Colligan, Peg Errington, Kathy Galvin, Linda Rizzo and Carol Pijacki attended the "Library Innovation: Thinking Outside the Book" conference sponsored by WNYRLC. Speakers Michael Stephens and Anita Cook were the main speakers, providing information about technology trends and eReaders.

Carol Batt, Ann Kling, Toni Naumovski, Joy Testa Cinquino and Meg Cheman attended the ACT Annual Trustee Workshop March 19th.

On March 25th, **Maureen McLaughlin** attended the annual joint meeting of WNYLRC's Regional Advisory (RAC) and Resource Sharing (RSC) Committees

Grosvenor Room Manager Claudia Yates attended the Canal Society of New York State's Winter Symposium at Monroe Community College on March 5th.

Carol Pijacki attended the DuPage webinar on "Free Content for Library Collections" on March 11th.

Assistant Deputy Director **Doreen Woods** attended the webinar "George and Joan on Conflict Resolution Techniques" on March 8th.

Kenneth Stone, Doreen Woods and Doreen Sajecki participated in the Erie County Safety Committee meeting on March 30th.

Meetings/Conferences:

- Pat Covley participated in the webinar "World Book Goes Digital".
- On March 2nd, Linda Rizzo, Pat Covley, Angela Pierpaoli and Ann Kling attended a presentation by a representative from Haines online.
- On March 9th, Mary Ann Budny attended the Niagara Branch Family Place meeting.
- **Tim Galvin** attended a conference call along with members of the Resource Sharing Committee on March 16th, after which a discussion was held with a representative of Coutts Publishing, a division of Ingram. The purpose was to explore the possibility of a new Purchase-on-Demand program which would include eBooks. He also attended a follow-up conference call, again with members of the Resource Sharing Committee, on Thursday, March 17th.

- On March 18th, Becky Pieszala and Kerra Alessi attended the Re-Imagine Staff Forum.
- On March 22nd, **Kathy Goodrich** attended the meeting at the Kenmore Library to discuss Juvenile Collection Development and children's programming.
- Kathy Smith participated in Booklist's webinar "Scoop on Non-Fiction" on March 22nd and ALA Graphics' sequel to "Creating Read Posters" on March 24th. Kathy produced Read Posters of the Collection Development staff for the Intranet.
- On March 23rd, Kathy Goodrich, Peg Errington, and Ann Kling met with Dawn Stanton, Darlene Pennachi and Joy Testa Cinquino to discuss summer publicity.
- On March 24th, Kathy Goodrich attended the Buffalo School Library Council meeting.
- Ann Kling and Peggy Errington attended the Books for Kids Kick-off event.
- **Tim Galvin** attended a joint Resource Sharing Committee/Regional Advisory Committee meeting on Friday, March 25th at WNYLRC headquarters.
- On March 30th, the Children's Programming Team presented the annual Youth Services summer meeting.
- **Peggy Errington** and **Kerra Alessi** met with the East Aurora Library staff to discuss Juvenile Collection development and children's programming.
- On March 30th, Linda Rizzo, Manager Buffalo Branches, attended a meeting of the Buffalo-Cheektowaga Revitalization Task Force Steering Committee.
- On March 31st, **Peggy Errington** and **Kathy Goodrich** attended the System Programming meeting
- Kasey Mack renewed her certification for Adult/Child/Infant CPR.
- Meg Cheman, Jennifer Childs, Nancy Mueller, Britt White, Claudia Yates and Information Services Librarian Jamie Smith attended an all-day workshop on Thursday, March 31st, at WNYLRC on Disaster Planning sponsored by WNYLRC's Preservation Committee. It was presented by the Northeast Document Conservation Center (NEDCC). The workshop covered the importance of planning for emergency situations by examining 3 of the 4 facets

of emergency management: prevention, preparedness, and an introduction to disaster response. Elements of a disaster plan and ways to update current plans are discussed. This workshop will be followed by a disaster recovery workshop in the late spring/early summer.

- Collection Development staff met with librarians at the Alden, Elma, Marilla, Kenilworth, Kenmore, and Eden Libraries to discuss collection priorities at those locations on various dates.
- Librarians **Angela Pierpaoli** and **Pat Covley** and volunteer Carol Ann Strahl each contributed a book review for the *Buffalo Rising* website.
- Information Services Department welcomed Librarian Patty Pohl on March 21st to replace Librarian Charles Alaimo who will be moving to GRO in April. Patty had been laid off from the Correctional Facility Library as a full-time librarian and this is a recall for her! Welcome Patty!
- We bid farewell and good luck to Community Connections Librarian Glenn Luba. He was chosen as the new Director of the City of Tonawanda Public Library and will begin this new job in April. He was also a Guest Librarian on the Reference Desk and wore many other hats here at the Central Library. Congratulations to Glenn on his promotion.

Facilities

Work on the reconfiguration of the HVAC unit in the rare book storage room is on hold until construction materials that meet the American Society of Archivists requirements are found.

4. COMMUNICATIONS AND COMMUNITY RELATIONS

Forty-five patron comments were received via e-mail, hardcopy and phone calls over the past month. Comments ranged from concern regarding moving the Children's Room at Central to questions about overdue fines, approval of the new borrowing procedures and frustration regarding adult content being viewed by patrons using computers. With input from the various departments, most of the comments received responses from **Joy Testa Cinquino**, Public Affairs Manager.

<u>Library 2.0: Facebook.</u>

The Central Library Facebook page currently has **2,429** fans, **1,445** monthly active users and has "likes" totaling **2,433**. March Facebook posts included lots of love for the B&ECPL's anniversary logo and patrons' comments about (and the Library's response to) the 2011 Battle of the Books titles:

Buffalo & Erie County Public Library - Central Library We're celebrating 175 years of Library service in Buffalo and Erie County! Our new anniversary logo will be used to promote events and programs throughout 2011. It's now featured prominently as the banner on our website http://bit.ly/9wPX2T





Deborah Maggiore hopefully the Erie County gov't will help you kept open for many more!

Randolph Cole We love our library! We use it every week. The anniversary logo would be great as a car magnet similar to the oval Buffalo Zoo logo magnet!



ONE Steve Neubeck 6 days a week I will be at one of the branch libraries



Mary Goehring Congratulations! Great logo!

Jeff Szudzik Renewed my library card today! Another vote for a car magnet or similar implement.

Library 2.0: Twitter.

@buffalolibrary, our System Twitter page, has **1,715** followers, an increase of 72 followers in March. In addition to many RTs (re-tweets) tweets mentioning the Buffalo Library include:

KaitiBoBati wishes @buffalolibrary had more mac friendly downloads2go because they're awesome

<u>alsnyder02</u> Can't go wrong w/libraries & hockey:) RT @<u>buffalolibrary</u> Hey @<u>alsnyder02</u> we love following @prattlibrary and rooting for our @SabresDotCom!

JennJustReading just taught someone how to use the self checkout at the @buffalolibrary! I love that station!

<u>ikdegen</u> love @<u>buffalolibrary</u> -- they are 175 this year (to TPL's also excellent 127) - Buffalo: sabres, chicken wings, and the Mark Twain ms room

freedommary @buffalolibrary Happy Anniversary Buffalo-Erie Library: 175 years and counting!:)

Media Coverage / Media Releases

Press Releases were sent for:

- Library Open Houses March 31st
- National Library Week April 8th
- El día de los niños/El día de los libros (Children's Day/Book Day) @ Niagara Branch Library - April 15th

Partnerships

Peggy Skotnicki and **Claudia Yates** met with Patricia Forsberg, President of the Western New York Genealogy Society (WNYGS), on April 1st to discuss a proposal to augment the collection in the Grosvenor Room. Different options, print and microfilm, were discussed and will be presented to the WNYGS Board for approval.

Ann Kling and **Joy Testa Cinquino** met with Rich Lee from the Block Club Coalition. Discussion centered on how the Buffalo Branch Libraries can partner with block clubs in an effort to encourage literacy and promote education and reading.

5. SPECIAL PROJECTS

Re-Imagining

Two Forums were held at the Central Library for all library staff on Friday, March 18th. Susan Kent, from the Re-Imagine Team and now part of our new Transitional Leadership Team, led the presentation which followed with discussion to get staff input for this project.

Respectfully submitted,

your fear falletourie

Mary Jean Jakubowski Deputy Director - COO